



Quote of the Day

I would rather be accused of breaking precedents than breaking promises.

- John F. Kennedy

Honoring Commitments

My grandfather taught me that keeping your word is the most important thing a person can control. He went on to say, "if you don't honor your commitments today then no one will believe you tomorrow". As I think about that lesson, the same holds true for communities and the commitments made to companies, who put their capital and future at risk by choosing to grow in our community.

Every couple of years, DCI, an economic consulting firm in New York City, does a survey of why, all things being equal, a company chooses one community over the other. After decades of doing the survey, consistently the top two reasons are, "I have a friend or peer who does business there" and "they say great things about the community". If this is true for selecting communities, it is undoubtedly inversely true for not selecting communities. Simply said, honor your commitments today or suffer the results for years to come.

If we are going to break out of the doldrums of stagnant growth and mediocrity, it is imperative that we empower and support the deal makers in our community who understand the economics and science of managing our community assets.

Always Forward.

- Ron Kitchens

Chamber Members - Check Out Your E-Card

Have you had a chance to check out the [Chamber Business Directory](#) on our new [website](#)? You can search by location or industry. Anyone can use the directory to find Chamber Members e-cards which include their address, phone number and website. Chamber members please check out your business' e-card and make sure we have the most current information. If not, please contact candice@wichitafallschamber.com with the changes that need to be made and we will take care of it for you.

Chamber Happenings

Interested in Hosting Wake Up Wichita Falls?

Are you a Wichita Falls Chamber member who would like to have more visibility for your business? We currently have two openings in November and December of this year to host Wake Up Wichita Falls. If you are interested, please email sara@wichitafallschamber.com for more information.



Wichita Falls Treatment Services Open House and Recovery Celebration

Did you know that our city has a treatment center that offers medications to people who are recovering from addiction? [Wichita Falls Treatment Services](#) and it's a place that provides counseling and treatment. Next Wednesday, September 20 they are hosting an [Open House and Recovery Celebration](#) but please RSVP by September 15 to JoJo.Torres@TexasTreatment.com.



Wichita Falls
Treatment Services

JOIN US FOR THE
Open House and Recovery
Celebration

207 Broad Street | WICHITA FALLS, TEXAS 76701
WEDNESDAY | SEPTEMBER 20, 2023 | 10:30A-12:30P

*MEET OUR STAFF
*TOUR OUR MEDICATION-ASSISTED TREATMENT FACILITY
*LEARN ABOUT THE SERVICES WE OFFER
*REFRESHMENTS AND DRINKS PROVIDED.

#JoinTheVoicesForRecovery: Together we are Stronger

KINDLY RSVP by 09.15.23 TO
JOJO.TORRES.@TEXASTREATMENT.COM

Military Matters

Happy Birthday to the US Air Force!

The [United States Air Force](#) was officially established as its own separate branch of the United States Armed Forces on September 18, 1947. This establishment was made possible by President Truman when he signed the [National Security Act of 1947](#) earlier that year in July. Why September 18? On that day, the first head of the Air Force, the Secretary of the Air Force, was named: W. Stuart Symington. Happy 76 years to the Air Force! Celebrate with a singing of the [U.S. Air Force song!](#)

International Partner of the Month: Germany

Guten Tag, Wichita Falls! This month's featured international partner is [Germany](#), one of the 14 NATO countries apart of the [Euro-NATO Joint Jet Pilot Training program](#) at Sheppard Air Force Base. Germany is one of five countries that send 100% of their fighter pilots through the ENJJPT program. They also represent the highest non-US program representation, which means that the Operations Group Commander is a German Colonel. With such a large presence here, it only makes sense that US Air Force operations in Europe are centered in Germany. The [U.S. Air Forces in Europe-Air Forces Africa](#) (USAAFE-AFAFRICA) is headquartered in Germany at Ramstein Air Base.



Job Board Highlights

This Week's Featured Job

Texas Oncology is looking for a nurse who believes in their mission “to help our patients achieve “More breakthroughs. More victories.” ® in their fight against cancer.” Does this speak to you? Check out this [job](#) and many more on our [Job Board](#).

- [Human Resources Risk Management Coordinator](#), Wichita County Courthouse
- [CTE - Health Science Teacher](#), Wichita Falls ISD
- [Relationship Banker](#), Texoma Community Credit Union
- [Certified Pharmacy Technician](#), Franklin Pharmacy
- [Residential House Cleaner](#), J & H White Professional Cleaning Services

In the News Now...

Wichita Falls Chamber

Military Friendly Businesses — Wichita Falls Chamber

The Wichita Falls Chamber has compiled this listing of businesses in the Wichita Falls, TX area that proudly support our troops and Sheppard Air Force Base by offering discounted services or products to military affiliates.

[Read More](#)

Texas Monthly

Yes, George W. Bush Changed Texas. But Not the Way You Think.

His victory in the 1994 governor's race wasn't the election that really transformed the state.

[Read More](#)



Entrepreneur

Is Tesla (TSLA) Still a Solid Buy on Wall Street This Week?

Morgan Stanley analysts recently upgraded Tesla's (TSLA) stock, citing the potential of the supercomputer that the company is developing. So, should you scoop up the electric vehicle (EV) maker's shares...

[Read More](#)



Isn't it time you joined the Wichita Falls Chamber?

Start making the right connections today to take your business to the next level.



WICHITAFALLSCHAMBER.COM/ATTHEHEARTOFBUSINESS



Grow your business in Wichita Falls.





Contact us at

940.723.2741 or wichitafallschamber.com.



Wichita Falls Chamber

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