



Falls Forward - Events You Don't Want to Miss

El Primo Reopens!

[El Primo Mexican Grill & Taqueria](#) was amongst the businesses that were affected by the storm in August. We're extremely happy to announce that they have re-opened as a food truck! They are open 7:00 a.m. to 4:00 p.m., Monday through Saturday, at 3139 Seymour Hwy.



Tracy Barrells - Chamber Board Member

Tracy Barrells, the Accounting and Finance Manager at [Sealed Air](#), joined the Wichita Falls Chamber Board because of her interest in supporting growth and economic development. She refers to the Chamber as the "heartbeat" of the city and believes that by networking with others and sharing perspectives we can shape the future of Wichita Falls.



What is a local tradition that you never miss?

"During holidays, spending time with family is a priority. Some of our favorite activities include catching a Christmas production at Backdoor Theatre, enjoying the Christmas Tour of Homes and, of course, the Fantasy of Lights at MSU Texas!"

What do you enjoy most about being a part of the Chamber?

"The Chamber actively partners with many organizations and stakeholders to develop strategies for future growth and economic development in the Wichita Falls area."

What inspires you to serve your community?

"Community service is leadership in action and serving others can be life-changing, not only for the recipient, but also for those who serve. After moving back to Wichita Falls in 2004, volunteer opportunities through Senior-Junior Forum provided the perfect opportunity to connect with others and make a difference in the community."

What would you tell someone who is interested in joining the Chamber?

"Join...Serve...Collaborate and ALWAYS continue on a journey that allows you to Learn...Grow...and Improve!"

Why do you love living and working in our community?

"I love the diversity of Wichita Falls and the surrounding area. We are privileged to be the home of Sheppard Air Force Base and MSU Texas, along with a strong presence in manufacturing, agricultural, oil & gas, construction, healthcare, retail and other industries. It's a great place not only to live, but to thrive!"

Leaderfest Tickets

Would you have the confidence to say "no" to Mark Cuban on Shark Tank? Megan Reilly did and, 38 franchises later, she is helping others build and grow their businesses. If you want to hear from the COO and Co-Owner of Tippi Toes®, creator and host of one of the Top 12 Parenting Podcasts, join us at Leaderfest on December 7. For more information and to buy tickets, go to <https://www.leaderfest.us/>.



**Let's disrupt the
status quo by
inspiring tomorrow's
leaders today!**

December 7, 2023 | Wichita Falls, TX

Learn more and get tickets at www.leaderfest.us.



FEATURING **Megan Reilly**
COO AND CO-OWNER OF TIPPI TOES®
& SHARK TANK ALUM

Chamber Happenings

Look Out for the Giant Scissors

Join the Chamber Team and Gold Coat Ambassadors in a ribbon-cutting celebration as our community presence grows. Save the date and be a part of it!

- Grand Opening of the [Delta Hotel by Marriott Wichita Falls Convention Center](#), located at 306 Travis Street on October 26 at 4:00 p.m.
- Celebrating Mental Health Awareness at the [Wichita Falls Treatment Center](#), located at 207 Broad Street on October 30 at 2:00 p.m.
- One Year Anniversary of [Suga B's](#), located at 4000 Armstrong Drive (WF Regional Airport) on October 31 at 12:00 p.m.

Business After Hours: Ramble & Company

Elevate your evening with networking at Business After Hours! Join us, along with your Chamber peers and the Chamber Team, at [Ramble & Company](#) on October 24, from 5:00 p.m. to 6:30 p.m. Find us at 822 Indiana Ave, Suite A and seize this fantastic chance to expand your network, promote your business, savor delicious food and even score some enticing door prizes. See you there!

Featured Events

Can't Wait Until October 31?

You don't have to wait until Halloween to go trick or treating! Let the big kids at MSU Texas pass out candy to your little kids. MSU is hosting a [Trunk or Treat](#) on Thursday, October 26 from 6:00 p.m. to 8:00 p.m. at Council Drive and Nocona Trail on campus. Your kids have probably already

asked a million times if they can wear their Halloween costume. Say “yes!” and take them to MSU the week before Halloween.



Killing It This Halloween

Dressing up isn't just for Halloween, adults can play pretend at the [Bite of Death Murder Mystery Dinner](#) in Iowa Park on October 28. This event will begin at 6:00 p.m. and will include wine from [Horseshoe Bend Cellars](#) and food by [Southern Girl Catering](#). The evening will be coordinated by [Murder Mystery Parties to Go](#). Get your tickets now, this is going to be extremely popular among vampires and angels alike.

What's Happening This Week?

Monday, October 23

- [Craft-o-Lantern](#), hosted by the Wichita Falls Public Library, from 4:30 p.m. to 5:30 p.m.
- [Lip Sync Competition](#), hosted by MSU Texas, starting at 8:00 p.m.

Tuesday, October 24

- [Teen Movie Night](#), hosted by the Wichita Falls Public Library, from 4:30 p.m. to 6:00 p.m.
- [Trivia Night](#), hosted by 6th Street Winery and Yarbrough Entertainment, starting at 7:30 p.m.
- [Cooking + Art Kids Class](#), hosted by Gingersnap Art, from 4:30 p.m. to 6:00 p.m.

Wednesday, October 25

- [Line Dancing Lessons with Susie and Lou](#), hosted by Legends Roadhouse, from 6:30 p.m. to 9:00 p.m.
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Thursday, October 26

- [Trunk or Treat](#), hosted by MSU Texas, from 6:00 p.m. to 8:00 p.m.
- [Art + Yoga](#), hosted by Gingersnap Art and the Tina Club, from 6:00 p.m. to 8:00 p.m.

Friday, October 27

- [Cardboard Boat Race](#), hosted by MSU Texas, starting at 6:00 p.m.
- [Zombieland Hayride](#), hosted by the Sunrise Optimist Girls Softball, from 7:00 p.m. to 11:00 p.m.
- [Complete Works of William Shakespeare Performance](#), hosted by Wichita Falls High School, starting at 6:00 p.m.

Saturday, October 28

- [Homecoming MSU Football](#) versus Western New Mexico, playing at Memorial Stadium, starting at 7:00 p.m.
- [Torchlight Parade and Homecoming Bonfire](#), hosted by MSU Texas, starting at 9:00 p.m.
- [Tails & Treats Market](#), hosted by the Wichita Falls Farmers Market, from 9:00 a.m. to 1:00 p.m.
- [Los Muertos: A Celebration of Life](#), hosted by Los Muertos WF, from 5:00 p.m. to 10:00 p.m.
- [The Running Dead](#), hosted by Withershins, from 6:00 p.m. to 10:00 p.m.
- [Snow White and the Several Dwarves](#), hosted by the Wichita Theatre, starting at 11:00 a.m.
- [Elite Championship Fighting](#), at the Kay Yeager Coliseum, from 7:00 p.m. to 10:00 p.m.

What's Happening Next Week?

Monday, October 30

- [Commissioner's Court](#), attend via Zoom or in person, starting at 10:00 a.m.
- [Trunk or Treat](#), hosted by Wichita Falls FFA, from 5:30 p.m. to 7:30 p.m.
- [Spooktacular Chamber Music Concert](#), hosted by MSU Texas, starting at 7:30 p.m.
- [Trunk or Treat](#), hosted by Premier High School, from 5:00 p.m. to 7:00 p.m.

Tuesday, October 31

- [Light the Night](#), hosted by Heritage Church, from 6:00 p.m. to 8:00 p.m.
- [Haunting at the Falls Asylum](#) - Extreme Fear Challenge, benefiting Base Camp Lindsey, from 7:00 p.m. to 10:00 p.m. (advance online ticket purchase only)
- [Drive Thru Trick or Treating](#), hosted by Camp Fire North Texas, from 5:00 p.m. to 7:00 p.m.

Thursday, November 2

- [Learning Opportunity about Low Dose Naltrexone](#), at Harvest Drug starting at 6:30 p.m.
 - [Art Lab: Zines for Adults](#), hosted by the Kemp Center for the Arts and Arts Council WF, from 6:00 p.m. to 8:00 p.m.
 - [Food Pantry](#), hosted by Colonial Church, from 4:00 p.m. to 5:30 p.m.
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Friday, November 3

- [Christmas Magic](#), hosted by the Junior League of WF, located at the Ray Clymer Exhibit Hall, from 9:00 a.m. to 7:00 p.m. (This is a multiple day event through November 5.)
- [Forever Plaid Dinner Theatre](#), hosted by the Wichita Theatre, starting at 6:30 p.m. (This is a multiple day event through December 16.)
- [Kid's Combination Ballet, Hip-Hop & Jazz Dance Class](#), hosted by the City of Wichita Falls Parks and Recreation, starting at 6:30 p.m. (This is a multiple day event.)

Saturday, November 4

- [Western Swing at Sundown](#), hosted by the Wichita Falls Symphony, starting at 7:30 p.m.
- [22 Miles for 22 Vets Hike](#), benefiting Operation Heal Our Patriots and Mighty Oaks Foundation, starting at 7:00 a.m.

Sunday, November 5

- [94.9 The Outlaw's 4th Annual Veterans Day Salute](#), hosted by Under the Influence Band at Legends Roadhouse, from 2:00 p.m. to 5:00 p.m.
- [Wind Ensemble Concert Art Battle](#), hosted by MSU Art Department, starting at 7:00 p.m.

<https://www.newschannel6now.com>

Early Voting Locations across Texoma

Early voting for the Nov. 7 election begins Monday, Oct. 23, and lasts through Nov. 3.

[Read More](#)

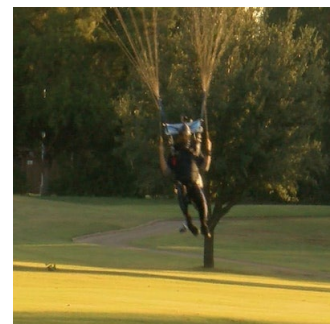


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SAFB 97th Flying Training's 25th Anniversary Skydive Celebration

Sheppard Air Force Base held their 97th Flying Training's 25th Anniversary Skydive Celebration.

[Read More](#)



<https://www.newschannel6now.com>

Winners of 2023 i.d.e.a. wf grant announced

The futures of four local businesses were changed on October 18, thanks to the i.d.e.a. wf competition.

[Read More](#)



December 7 | Wichita Falls | Delta Hotel

You can become the leader that you and everyone else needs. Its time to invest in yourself. If you want to know more, check out leaderfest.us. Get ready to be inspired!

Does your organization have an event you want featured in Falls Forward ?

CONTACT CANDICE@WICHITAFALLSCHAMBER.COM

Leaderfest

DECEMBER 7, 2023



Contact us at
940.723.2741 or wichitafallschamber.com.



Wichita Falls Chamber

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