



Quote of the Day

"I always get to where I'm going by walking away from where I have been."

Winnie the Pooh

Are We an Eeyore or Tigger Town?

I am writing this just after speaking at the City Council meeting regarding Panda Bio's new plant, which by the way is the second largest of its kind in the northern hemisphere, (that's half the world for those of us not great at geography). For those of you who unlike me do not watch the City Commission meetings live online, Dixie Carter, the President of Panda announced that the building and equipment were complete. They were beginning the commission process which means they are getting all the machines to talk to each other and take hemp stalks and turn them into hemp cloth and dozens of other things. (Side note, hemp is like a barrel of oil, when refined you get more than gas, you can create dozens of other products).

This is truly an exciting, joyful day for our community and the next step in igniting our economic growth, but we must protect our joy against the nabobs of negativism, the Eeyore's if you will. Those who like to say, "well company X failed so this one must also be a failure", my response is simple, compare the Fortune 500 of 1960 with today, only 60 remaining. More interestingly, more than 1800 companies have appeared on that list since JFK was president.

We get to choose; we can celebrate success and protect our joy, or we can listen to the aginners who would steal our joy and believe that things will never get better. I am choosing to stay on team Tigger, how about you?

Always Forward.

-Ron Kitchens.

Empowering Ambitions with Vision and Desire

You have a vision for more and a desire for things to improve, but who will get you to where you want to be? The answer is you! We have a lineup of incredible speakers to inspire you to make your business even better. Check out [leaderfest.us](https://www.leaderfest.us) for more information and to purchase tickets.

A promotional graphic for Leaderfest. The background is a vibrant red with a pattern of white and gold stars of varying sizes. In the top left corner, the Leaderfest logo is displayed, featuring a stylized white star above the word "Leaderfest". The main text, in white and gold, reads "If leadership is your thing, you need to be at Leaderfest." Below this, it says "December 7, 2023 | Wichita Falls, TX". In the bottom left, it encourages visitors to "Learn more and get tickets at www.leaderfest.us." In the bottom right, it says "Brought to you by" followed by the Wichita Falls Chamber of Commerce logo, which includes a white outline of the state of Texas. On the right side of the graphic, there is a circular inset image showing a diverse group of people in an audience, many with their hands raised, suggesting an interactive event or conference.

Leader to Leader

Meet Brandon Porter, Gold Coat Ambassador with [Visual Edge IT](https://www.visual-edge.com)

What made you want to become a Wichita Falls Chamber of Commerce Gold Coat Ambassador?

I wanted to help celebrate local businesses. It is such an exciting time to open a new business or a new location and to show the community what you do. Everyone needs encouragement and support.

What is your favorite place in town to eat lunch?

McBride's Steakhouse

What is your favorite thing to do in Wichita Falls?

My wife and I love to meet up with friends at Wichita Falls Brewing Company, and while we are there we also enjoy the food served by Progress & Provisions.

What is the most influential business book you have read?

The 5 Levels of Leadership by John Maxwell

What advice would you give to a future community leader?

I would say to be genuine and true to who you are, make new friends, and remain humble and kind.



Chamber Happenings

Guess Who Joined the Chamber?

Join us in offering a warm welcome to the following businesses who have recently joined the Chamber:

- [100.9 Jack FM & 97.5 Big Country](#)
- [Healthy's Downtown](#)

Military Matters

Honoring All Who Served

This Saturday, November 11 is [Veterans Day](#). We honor our veterans today and every day. Thank you for serving our country.

If you are a veteran, or if you know a veteran in need, please know that Catholic Charities has a [Veterans Service Center](#). This center has an on-site case manager and mental health counselor, for veterans and their families, to help with access to resources, financial assistance, and coaching. For more information: 907 Holliday Street, 940.716.9669, or veteranservices@ccdofw.org



International Partner of the Month: Turkey

The [Turkish Air Forces](#) sends students to train at Sheppard Air Force Base as part both of wings, the 82nd Training Wing and the 80th Flying Training Wing for the Euro-NATO Joint Jet Pilot Training Program (ENJJPT).

You will also find American Airmen in Turkey at [Incirlik Air Base](#), home to the 39th Air Wing, located near the city of Adan.



Jobs Board Highlights

This Week's Featured Job- VP of Finance

Do you have a passion for financial planning, budgeting, and analysis? If so, apply to be VP of

Finance at Work Services Corporation! To learn more about this [job](#) and others on our [Jobs Board](#).

- [Elections Clerk](#), Wichita County Courthouse
- [Sports Director](#), KAUZ News Channel 6
- [Environmental Health & Safety Manager](#), Pratt & Whitney Component Repairs
- [Early Childhood Assistant Teacher](#), YMCA at Colonial
- [Administrative Coordinator](#), Wichita Falls Symphony Orchestra

Texas Monthly

Sinners in the Hands of an Angry GOP

For a long time, Texas Republican chairman Matt Rinaldi couldn't win elections. Now he wants to decide them—by exacting revenge on opponents within his party.

[Read More](#)

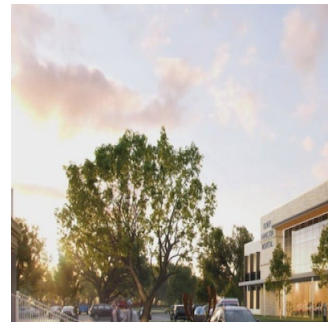


<https://www.newschannel6now.com>

Olney Hamilton Hospital Bond leads in approval from voters

The preliminary votes for the Olney Hamilton Hospital Bond are in! Voters in Young County cast their votes with 65% approval and 34% not in approval.

[Read More](#)

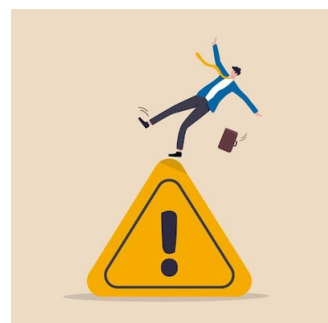


Inc.com

This Is Where Brilliant Startup Ideas Go to Die

Here's a story I see repeated a lot with promising startups.

[Read More](#)





Contact us at

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