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## Quote of the Day

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Change will not come if we wait for some other person or some other time. We are the ones we've been waiting for. We are the change that we seek.

-President Barack Obama

## What do you want to be when you grow up?

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What do you want to be when you grow up / graduate? We have all asked or been asked that question at some time. If you are like me, you never really know how to answer it, how could I answer it, I do not know all the choices, all the things I could do or be. It is truly an unfair question but as the saying goes, "if you don't know where you are going how will you know when you got there?"

This question also holds true for communities, "who do we want to be when we grow up" or better yet, 10 years from now? If we cannot specifically answer that, how will we know when we succeed? I am not so naïve to assume that we will come to the same conclusion, but it would be nice if in general we had some of the same ideas, such as:

- Top 20% of schools in the state; or how about
- Top 20% of new start up companies in the state; or
- Top 20% of population growth in the state; or

Well, you get where I am heading, if we know where we specifically want to go, we can create a road map to get us there.

How would you answer the question, what shall we be in ten years? Email me at [Ron@wichitafallschamber.com](mailto:Ron@wichitafallschamber.com) with your best ideas.

Always Forward.

-Ron Kitchens

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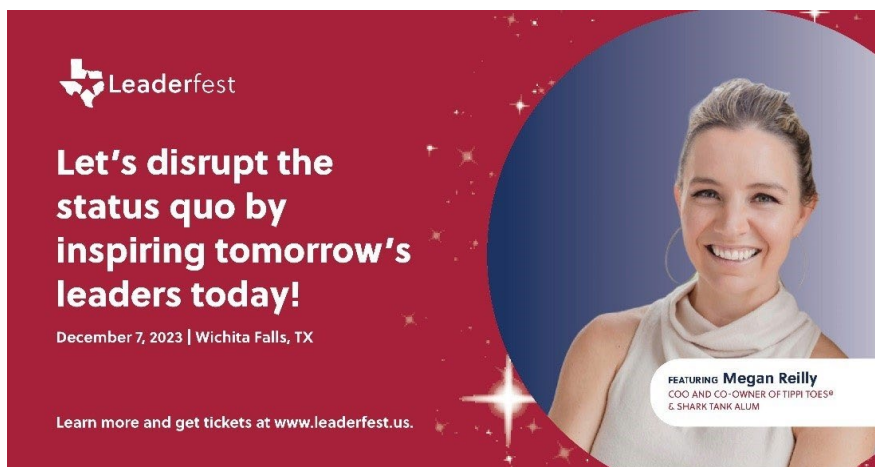
P.S. I know this exercise is not fair but as my friend Carls's dad says, "No it's not fair, the fair comes once a year, usually in July and lasts a week."

## Leaderfest

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Megan Reilly learned invaluable lessons during her time on Shark Tank. This includes knowing that focus is crucial and being adaptable and open to change is essential.

Join us on December 7 to learn more from her and other leaders. Purchase your tickets today at [leaderfest.us](http://leaderfest.us).



## Wichita Falls Welcomes Senderoo

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[Senderoo](#), a warehouse and distribution operation has officially begun to move into their building. They anticipate hiring 4 full-time employees and continue strengthening their existing presence in the beauty industry by adding a location here. We are excited that they chose Wichita Falls as their Texas home!



## Leader to Leader

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Meet Joel Hilden, Gold Coat Ambassador, with [DJ Dickey Farmers Insurance](#)

**What made you want to become a Wichita Falls Chamber of Commerce Gold Coat Ambassador?**

I believe small businesses are the engine that drives our local economy. I truly enjoy interacting with business owners, meeting their people, seeing their facilities, etc.

**What is your favorite place in town to eat lunch?**

McBride's Steakhouse on Maplewood.

**What is your favorite thing to do in Wichita Falls?**

I like to go country western dancing with my wife.

**What is the most influential business book you have read?**

The book "2 Chairs" by Bob Beaudine is amazing. Bob's advice is helpful in all situations, whether business-related or personal.

**What advice would you give to a future community leader?**

Our city has a reputation for creating roadblocks that hinder the business community. We need future leaders that will streamline the processes and improve the overall business climate.



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## Military Matters

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### Celebrating 76 Years of the Air Force

Sheppard Air Force Base hosted their Air Force Ball on Saturday, October 21 at the MPEC. They welcomed [Major General Michele C. Edmondson](#), Commander, Second Air Force, Keesler Air Force Base, as their guest speaker. Ron Kitchens, ceo/President, and Kaycee Denny, of our Military team, were in attendance to celebrate the Air Force and Sheppard through the decades.

To see more pictures of this event, click [here](#).

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### **Military Friendly Businesses**

Over 100 Chamber Member businesses show their support to Sheppard Air Force Base and our military personnel and their families by offering specific discounts. Wondering if your favorite place offers a discount? Check out the [list](#) today!

Are you a Chamber member and don't see your business on the list? Contact [Kaycee Denny](#) with our Military team today.



## **Jobs Board Highlights**

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### **This Week's Featured Job- Elections Clerk**

Does assisting with election activities interest you? If so, the Wichita County Courthouse needs you! Find more information about this [job](#) and others on our [Jobs Board](#).

- [Finance Controller \(hybrid\)](#), Pratt & Whitney Component Repairs
  - [Maintenance Worker Supervisor](#), Sheppard Air Force Base
  - [House Manager](#), Rathgeber Hospitality House
  - [Electronics Teacher](#), WFISD Career Education Center
  - [Physical Therapist](#), Helen Farabee Centers
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<https://www.newschannel6now.com>

### **Honoring Veteran Small Business Week**

For the last 10 years, the U.S. Small Business Administration has been celebrating and supporting local veteran entrepreneurs during National Veterans Small Business Week

[Read More](#)



<https://www.newschannel6now.com>

### **Hirschi Huskies tie for third at UIL Math Bowl**

The team competed in various categories, such as Number Sense and Computer Applications, allowing each member to show off their individual and team skills.

[Read More](#)

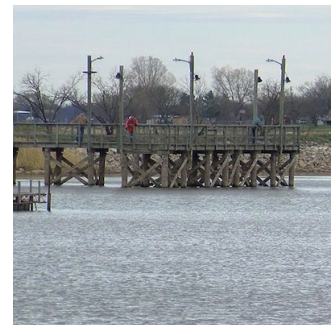


<https://www.newschannel6now.com>

### **Lake levels up 0.8 percent after rain, burn ban lifted**

According to the City, cooler temperatures impact evaporation rates, leading to less water evaporating from the lakes.

[Read More](#)



Contact us at

940.723.2741 or [wichitafallschamber.com](http://wichitafallschamber.com).



Wichita Falls Chamber

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