



## Dr. Haynie Takes Flight

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**Midwestern State University** President, Dr. Stacia Haynie, was able to take the flight of a lifetime last week at Sheppard Air Force Base. The Euro-NATO Joint Jet Pilot Training (ENJJPT) program is a 55-week program, training over 200 students from 14 NATO countries to become fighter pilots. As part of their training, they complete over 60,000 training flights annually, and Dr. Haynie was able to get this experience first-hand in a T-38 Jet. You can read more about the [ENJJPT](#) program and Dr. Haynie's flight [here](#).

## Chamber Happenings

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### Guess Who Joined the Chamber?

We're thrilled to introduce and extend our gratitude to the latest Member who recently joined our

Chamber organization:

- [At Home Medical Supply](#)
- [Gloss & Groom Barbershop & Salon](#)
- [Lonestar Casino](#)

### Look Who Renewed!

We are extremely thankful to these Chamber members who have recently renewed their memberships:

- [American National Title of Texas](#)
- [Atwoods](#)
- [Barbarita's Restaurant Bar](#)
- [Mayfield Events](#)
- [Medders Oil Company](#)
- [On the Border](#)
- [Reneau Rehab](#)
- [Wichita Falls Youth Symphony Orchestra](#)

## Featured Events

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**Wichita Falls**  
CHAMBER OF COMMERCE

**City Hope**  
CHURCH

**March 20, 2024**  
**8:00 a.m.**

City Hope Church  
4301 Cedar Elm Lane  
Wichita Falls, TX 76308

Join the  
Chamber for  
**Wake Up  
Wichita Falls**

### Wake Up Wichita Falls

Elevate your morning with networking at Wake Up Wichita Falls! Join us at this upcoming event hosted by [City Hope Church](#) on March 20, from 8:00 a.m. to 9:00 a.m. See you there!

# DEFINING OUR CULTURE

April 10-11, 2024



Lunch & Break Sponsor

**United**  
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Break Sponsor

**FRANK & JOE'S**  
COFFEE HOUSE | ESTABLISHED 1889  
WICHITA FALLS, TEXAS

## Defining Our Culture

Who are we as a community and how do we create a vibrant culture that curates the future? Join us for Defining Our Culture on April 10 and 11 from 8:00 a.m. to 5:00 p.m. and be a part of this community-changing movement.

This event is designed to create a dynamic and inclusive platform where individuals and organizations such as the Wichita Falls Chamber of Commerce, Midwestern State University, Texas Tech University System, Sheppard Air Force Base, and the City of Wichita Falls can come together to explore, articulate, and prioritize values that promote unity, growth, and prosperity in Wichita Falls. Click [here](#) to register for this event!

## What's Happening This Week

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### Monday March 18,

- [American Masters 3 Week Kids Class](#): At 9th Street Studios, starting at 4:30 p.m.

### Tuesday March 19,

- [i.d.e.a. WF Business Planning](#): At the **Dillard College of Business Administration**, from 5:30 p.m. to 7:30 p.m.
- [Art Lab Creative Kids](#): At the Kemp Center for the Arts, from 4:00 p.m. to 5:00 p.m.

### Wednesday March 20,

- [DIY Kids Kites](#): At the Wichita Falls Public Library, from 4:30 p.m. to 5:30 p.m.
- [Wake Up Wichita Falls](#): At **City Hope Church**, from 8:00 a.m. to 9:00 a.m.

#### Thursday March 21,

- [Nature Program Butterfly Bonanza](#): At the **River Bend Nature Center**, from 4:00 p.m. to 6:00 p.m.
- [71st Annual Meeting of TCCU Membership](#): At **Texoma Community Credit Union**, starting at 5:00 p.m.

#### Friday March 22,

- [Ken Ludwig's Baskerville A Sherlock Holmes Mystery](#): At Stage 2 Dinner Theatre, from 6:30 p.m. to 9:30 p.m.
- [Backdoor Sings Broadway](#): At Backdoor Theatre, from 7:30 p.m. to 9:00 p.m.
- [Tejano Fridays](#): Barbarita's Restaurant Bar

#### Saturday March 23,

- [Resiliency, Humility, Fortitude – Frank Gohlke's Aftermath Kick Off](#): At the Wichita Falls Museum of Art at **Midwestern State University**, from 9:00 a.m. to 5:00 p.m.
- [Zach Williams – A Hundred Highways Tour](#): At the Kay Yeager Coliseum, starting at 7:00 p.m.

## What's Happening Next Week?

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#### Monday March 25,

- [Sensory Friendly Night](#): At **CrashWorks STEAM Studio & Makerspace**, from 5:00 p.m. to 7:00 p.m.

#### Tuesday March 26,

- [Game Night for a Cause](#): At **OG Cellars at the Holt**, starting at 7:00 p.m.
- [Wilderness Passing: The Hudson River Portfolio](#): At Wichita Falls Museum of Art at **Midwestern State University**, from 10:00 a.m. to 5:00 p.m.

**Wednesday March 27,**

- [Wacky Wichita Falls Scavenger Hunt](#): At The Duck Coffee Company, starting at 11:00 a.m.

**Thursday March 28,**

- [Mommy & Me Spring](#): At **CrashWorks STEAM Studio & Makerspace**, from 10:00 a.m. to 11:00 a.m.
- [Storytime](#): At City of Wichita Falls Public Library, from 10:30 a.m. to 11:15 a.m.

**Friday March 29,**

- [Stand-Up for a Cause Comedy Night Fundraiser](#): At **The Warehouse**, starting at 6:00 p.m.
- [Hop-a-Palooza](#): At **Yogi Bear's Jellystone Park Camp-Resort**, starting at 4:00 p.m.

**Saturday March 30,**

- [Science Saturday Spring Has Sprung](#): **River Bend Nature Center**, from 1:00 p.m. to 2:00 p.m.
- [Art Battle Wichita Falls](#): Legends Roadhouse, from 6:00 p.m. to 10:00 p.m.

## Interested In Billboard Advertising?

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**Reduced Price** WICHITA FALLS AREA  
**DIGITAL BILLBOARDS**

Choose to be on one or all of our 9 billboard faces in the WF metro area.

We can tailor a campaign to fit your advertising budget!

Contact Crystal  
at 806-410-2211 OR  
crystal@lindmarkcompanies.com



LIMITED TIME ONLY!

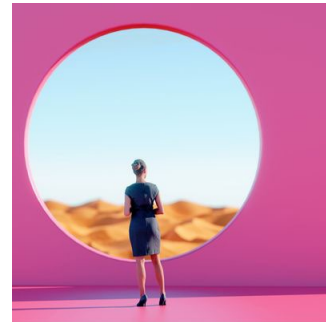
BILLBOARDS / INK / STEEL  
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### Entrepreneur

#### If You Want Your Dreams to Become a Reality, Harness These 3 Entrepreneurial Responsibilities

Explore these entrepreneurial responsibilities and the intersection points between each.

[Read more](#)



<https://www.newschannel6now.com>

#### TA Dash-ing Doggie? Animal Services of WF presents their Pet of The Week

We visited Animal Services of Wichita Falls to meet this week's Pet of the Week, Dash.

[Read more](#)



## Harvard Business Review

### Is Your Family Business on the Path to Growth?

The company's reinvestment rate is the single most important number to consider.

[Read more](#)

