

Monday, March 11, 2024

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Soaring Together

As the first blooms of spring burst forth, a vibrant transformation sweeps through our city, infusing the air with the promise of joy and opportunity. In the heart of Wichita Falls, a thrilling evolution unfolds, we invite you to join us for the Guardians of Freedom Air Show at Sheppard Air Force Base. This spectacular event is not only the prowess of our skies, but also a magical sense of community spirit.

On April 27, and 28, from 9 a.m. to 4:00 p.m., the [Guardians of Freedom Air Show](#) will be hosted by [Sheppard Air Force Base](#) – An opportunity arises when something like this comes to Wichita Falls; magic flourishes, and unity happens. Our city is collaborating with small businesses and organizations to promote the [Freedom Air Show](#). Make sure to come out and support our three community-wide events:

[Midwestern State University](#) and [The Wichita Falls Alliance for Arts and Culture](#) is kicking off the weekend with a Pre-Flight Festival & Market that will take place on Friday, April 26, from 5:00 p.m. to 9:00 p.m. on the quadrangle off Council Drive on campus. This event will include [DJ Tito's Productions](#) spinning the tunes, artisan vendors, a kid's area hosted by the YMCA, food trucks and more!

After the Airshow on Saturday April 27, make sure to Land Downtown and go to the [Wichita Falls Brewing Company](#) for family-friendly events. This will begin from 4:30 p.m. to 10:30 p.m. There will be bounce houses and outdoor games for the whole family to enjoy!

Sunday, April 28, enjoy the Air Show at the Wichita Falls Regional Airport for A First-Class Brunch hosted by [Project Texoma](#). There will be a great buffet, local wineries, and live music.

There is something in store for all; how wonderful it is that our city can come together and support our neighbors! It's a great time to live and be a part of Wichita Falls! For more information on these events, visit [Discover Wichita Falls](#).

Chamber Happenings

Welcoming Our Newest Members!

We're thrilled to introduce and extend our gratitude to the latest Member who recently joined our Chamber organization:

- Perez Services, Inc

Look Out for the Giant Scissors

Join the Chamber Team and Gold Coat Ambassadors in a ribbon-cutting celebration as our community presence grows. Save the dates for this week and be a part of it!

- [Elara Caring Skilled Home Health](#) - At 4102 Old Jacksboro Highway, Wichita Falls, Texas. March 12, from 10:00 a.m. to 11:00 a.m.
- Salad Express - At 3411 Kemp Boulevard, Wichita Falls, Texas. March 13, from 1:00 p.m. to 2:00 p.m.

Featured Events

Title Sponsor



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STATE OF THE ECONOMY



State of the Economy

The Wichita Falls Chamber's State of the Economy is right around the corner! Join us for a gathering of National, State, and Local Economic Experts for the purpose of discussing the current state of affairs. March 19, 2024, from 10:00 a.m. to 1:00 p.m. at Sikes Lake Center. Purchase your tickets [here!](#) Interested in being a sponsor for this event? Contact Jon or Sara at 940.723.2741.

Lunch & Break Sponsor



Break Sponsor



DEFINING OUR CULTURE

April 10-11, 2024



Defining Our Culture

Who are we as a community and how do we create a vibrant culture that curates the future? Join us for Defining Our Culture on April 10 and 11 from 8:00 a.m. to 5:00 p.m. and be a part of this community-changing movement.

This event is designed to create a dynamic and inclusive platform where individuals and organizations such as the Wichita Falls Chamber of Commerce, Midwestern State University, Texas Tech University System, Sheppard Air Force Base, and the City of Wichita Falls can come together to explore, articulate, and prioritize values that promote unity, growth, and prosperity in Wichita Falls. Click [here](#) to register for this event!

What's Happening This Week

Monday March 11,

- [Art Lab Spring Break Camp Ages 5-9](#): At the Kemp Center for the Arts Council Wichita Falls, from 10:00 a.m. to 12:00 p.m.
- [STEAM Spring Break Camp](#): At River Bend Nature Center, starting at 5:00 p.m.

Tuesday March 12,

- [Spring Break Camp](#): At Whispers of Hope Horse Farm, from 8:30 a.m. to 12:30 p.m.
- [Mastering Self Truth - Unveiling The Lies We Tell Ourselves](#): Higginbotham Learning At Workforce Solutions, from 11:30 a.m. to 1:00 p.m.

Wednesday March 13,

- [Top Tier Cheer Clinic](#): At Gymnastics Sport Center Storm, from 9:00 a.m. to 2:00 p.m.
- [DIY Kids Ages 6-11](#): At the Wichita Falls Public Library, from 4:00 p.m. to 5:00 p.m.

Thursday March 14,

- [Just Between Friends Huge Pop-Up Kids' Sale](#): At Sikes Senter Mall, from 9:00 a.m. to 7:00 p.m.
- [Late Night Thursdays](#): At the Kemp Center, from 5:00 p.m. to 8:00 p.m.

Friday March 15,

- [Florida Strawberries by The Fruit Truck](#): At Atwoods Ranch & Home Goods, starting 6:30 p.m.
- [St. Patrick's Charm Bracelet Station](#): At Live Love Fashion, starting at 7:00 p.m.

Saturday March 16,

- [D-Town Fringe Flea](#): At Alley Cat Vintage Mercantile, hosted by Emmalee's Shop, Fashion Garage and Alley Cat. From 10:00 a.m. to 5:30 p.m.
- [Public Impound Auction](#): At Mike's Towing Service, starting at 9:00 a.m.

Sunday March 17,

- [Shamrock Shenanigans](#): At Yogi Bear's Jellystone Park Camp-Resort, starting at 1:00 p.m.
- [St. Patrick's Day Tea](#): At 8th Street Coffee House, from 3:30 p.m. to 5:00 p.m.

What's Happening Next Week?

Monday March 18,

- [American Masters 3 Week Kids Class](#): At 9th Street Studios, starting at 4:30 p.m.

Tuesday March 19,

- [i.d.e.a. WF Business Planning](#): At the Dillard College of Business Administration, from 5:30 p.m. to 7:30 p.m.
- [Art Lab Creative Kids](#): At the Kemp Center for the Arts, from 4:00 p.m. to 5:00 p.m.

Wednesday March 20,

- [DIY Kids Kites](#): At the Wichita Falls Public Library, from 4:30 p.m. to 5:30 p.m.
- [Wake Up Wichita Falls](#): At City Hope Church, from 8:00 a.m. to 9:00 a.m.

Thursday March 21,

- [Nature Program Butterfly Bonanza](#): At the River Bend Nature Center, from 4:00 p.m. to 6:00 p.m.
- [71st Annual Meeting of TCCU Membership](#): At Texoma Community Credit Union, starting at 5:00 p.m.

Friday March 22,

- [Ken Ludwig's Baskerville A Sherlock Holmes Mystery](#): At Stage 2 Dinner Theatre, from 6:30 p.m. to 9:30 p.m.
- [Backdoor Sings Broadway](#): At Backdoor Theatre, from 7:30 p.m. to 9:00 p.m.

Saturday March 23,

- [Resiliency, Humility, Fortitude – Frank Gohlke's Aftermath Kick Off](#): At the Wichita Falls Museum of Art at MSU Texas, from 9:00 a.m. to 5:00 p.m.
- [Zach Williams – A Hundred Highways Tour](#): At the Kay Yeager Coliseum, starting at 7:00 p.m.

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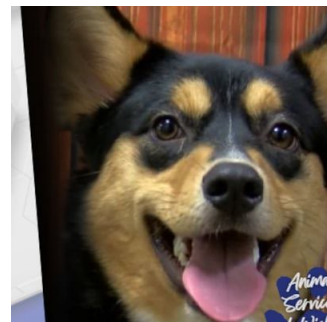


<https://www.newschannel6now.com>

Introducing Kyle, Animal Services of Wichita Falls Pet of the Week

We visited Animal Services of Wichita Falls to meet this week's Pet of the Week, Kyle.

[Read more](#)



Entrepreneur

How to Prepare for a Podcast Appearance

Podcasts are a great vehicle for promoting yourself, your brand, and your vision. They have an expansive reach to an unlimited number of listeners and an evergreen shelf life on the web. Because they're so widespread and continually available, you'll want to make your podcast interview as effective and impactful as possible.



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