



## Championing Sheppard & Military Families

If you've been following along then you know that Ron has made the military and our relationship with Sheppard a priority. So, it was no surprise when he asked me to take over the column this week to share more about two of our programs to support Sheppard.

The "We Support Sheppard" program highlights businesses, regardless of their Chamber membership, who offer a military discount. This includes being listed on our [website](#), as well as a physical sticker that they can proudly display. The online listing includes details about the discount and who it applies to -active-duty members, military spouses, foreign national partners, retirees and/or veterans.

We are also proud supporters of the [Five & Thrive](#) initiative championed by Mrs. Sharene Brown, spouse of General Brown, the 21st Chairman of the Joint Chiefs of Staff. This initiative tackles the top five quality-of-life issues that military families face: childcare, education, healthcare, housing, and spouse employment. We were inspired by their [Thrive Guide](#), which provides a comprehensive list of resources for Air Force families at any location related to the five areas, and wanted to offer a community solution. Thus, we have published the [Thrive Guide for Wichita Falls and Sheppard Air Force Base](#), providing a list of resources both on and off base for our local military families.

We are proud to be home to Sheppard AFB! Want to know how you can support Sheppard and our military families? Contact [kaycee@wichitafallschamber.com](mailto:kaycee@wichitafallschamber.com) or call 940-723-2741.

- Kaycee Denny, Military Team



## Chamber Happenings

### Where the Scissors Cut the Ribbon

Come join the Chamber Team and Gold Coat Ambassadors as we break out our jumbo scissors to cut the red ribbon in celebration as members grow their presence in our community. Mark your calendars starting this Friday!

- [Yogi Bear's Jellystone Park Camp-Resort](#) – At 14145 US-287 North, Wichita Falls, Texas. March 8, from 2:00 p.m. to 3:00 p.m.
- [Elara Caring Skilled Home Health](#) - At 4102 Old Jacksboro Highway, Wichita Falls, Texas. March 12, from 10:00 a.m. to 11:00 a.m.
- Salad Express - At 3411 Kemp Boulevard, Wichita Falls, Texas. March 13, from 1:00 p.m. to 2:00 p.m.

## Featured Events

Title Sponsor



Meal Sponsor



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# STATE OF THE ECONOMY



## State of the Economy - March 19, 2024

The Wichita Falls Chamber's State of the Economy is right around the corner! Join us for a gathering of National, State, and Local Economic Experts for the purpose of discussing the current state of affairs. March 19, 2024, from 10:00 a.m. to 1:00 p.m. at Sikes Lake Center. If you would like to purchase tickets. Purchase your tickets [here!](#) Interested in being a sponsor? Contact Jon or Sara at 940.723.2741.

Lunch & Break Sponsor



Break Sponsor



# DEFINING OUR CULTURE

April 10-11, 2024



## Defining Our Culture - April 10 & 11, 2024

Who are we as a community and how do we create a vibrant culture that curates the future? Join us for Defining Our Culture on April 10 and 11 from 8:00 a.m. to 5:00 p.m. and be a part of this community-changing movement.

This event is designed to create a dynamic and inclusive platform where individuals and organizations such as the Wichita Falls Chamber of Commerce, Midwestern State University, Texas Tech University System, Sheppard Air Force Base, and the City of Wichita Falls can come together to explore, articulate, and prioritize values that promote unity, growth, and prosperity in Wichita Falls. Click [here](#) to register for this event!

## Military Matters

### Virtual Military Spouse Hiring Event

You are invited to join Hiring Our Heroes at their [Virtual Military Spouse Hiring Event](#) on March 7 from 1:00 p.m. to 4:00 p.m.

Hiring Our Heroes' virtual events are designed with flexibility in mind - you can participate from any location! Whether you're looking for an entry-level position or are ready to take on more responsibility, this event is for you. Join HOH to learn how to gain employment in leading industries, and network with hiring managers, recruiters, and representatives from a variety of companies. Military Spouse Hiring Events bring more than a dozen employers together who are actively seeking to hire military spouses.

There is no cost to attend, and available roles span all career levels. Although this event is geared toward military spouses, all military connected community members are welcome to attend!



**Hiring Our Heroes**  
U.S. Chamber of Commerce Foundation

Virtual  
**Military Spouse  
Hiring Event**

March 7 | 1 - 4 p.m. ET

Register Now | Powered By: 

The banner features a dark blue background on the left with white text. On the right, there is a photograph of a smiling woman with long dark hair, wearing a blue patterned dress, holding a tablet. The bottom of the banner is a light purple bar with the text 'Register Now' and 'Powered By: USAA'.

**International Country Partner: Belgium**

While the Euro-NATO Joint Jet Pilot Training (ENJJPT) Program at Sheppard AFB trains fighter pilots from 14 NATO countries, some of those countries also have students training as part of the 82d Training Wing completing technical training. Belgium is one of these countries that has representation in both wings at SAFB! The ENJJPT program is the sole source of training for fighter pilots from Belgium.

Fun fact: In December of 2023 Belgium was presented their first F-35A Lightning II from Lockheed Martin at a [ceremony in Fort Worth](#)! This was a huge milestone for the Belgian Air Component, and we are proud to have them training here in Wichita Falls at Sheppard AFB.



## Jobs Board Highlights

Do you have experience in directing commercial production? Are you creative? News Channel 6 is currently hiring for a [Marketing Producer](#). Make sure to apply today!

- [Security Guard](#) – Sheppard Air Force Base
- [Design Engineer](#) – Delta T Thermal Solutions
- [Patient Services Representative](#) – ER NOW
- [Summer Day Camp Lead Counselor](#) – YMCA

## Interested In Billboard Advertising?

### **Reduced Price** WICHITA FALLS AREA **DIGITAL BILLBOARDS**

Choose to be on one or all of our 9 billboard faces in the WF metro area.

We can tailor a campaign to fit your advertising budget!

Contact Crystal  
at 806-410-2211 OR  
[crystal@lindmarkcompanies.com](mailto:crystal@lindmarkcompanies.com)



## Entrepreneur

### MrBeast Has Grown Up. He Thinks His YouTube Videos Should Too.

MrBeast, whose real name is Jimmy Donaldson, has 242 million subscribers on YouTube, and his numbers are still growing rapidly.

[Read More](#)



## Harvard Business Review

### How to Lead Great Conversations with Your Team

If you're trying to build stronger relationships with your employees, this episode is for you.

[Read More](#)



**Leadership**

<https://www.newschannel6now.com>

### Fatal Montague Co. crash leaves one dead, one injured

74-year-old James Hall from Bowie died in a car crash two miles north of Ringgold on US 81 yesterday, March 5.

[Read More](#)

