



Quote of the Day

“Desire is the key to motivation, but it is the determination and commitment to an unrelenting pursuit of our goal – a commitment to excellence – that will enable us to attain the success you seek.”

- MARIO ANDRETTI

“It” Starts With the Turn of the Key in the Ignition

I received a great call this week from someone in the community whom I had yet to meet. This individual asked if he could introduce me to a friend of his who owned manufacturing companies and might have an interest in Wichita Falls in the future. I immediately said, “Yes!” and thanked him for thinking of us and taking action.

His actions reminded me of a study done by Development Counselors International, a New York City economic development consulting firm, that found, with all things being equal, companies selected one community over the other because:

1. A peer lived or worked in the community and said great things about it.
2. They visited the community for work or pleasure and truly enjoyed the hospitality.
3. They read great things about the community in a publication they trust.

As I went down the rabbit hole of appreciation for this person reaching out to me, I remembered a John Maxwell quote that applies to this call and maybe should to all of us who are committed to seeing Wichita Falls thrive: “Who do you know that I should know and will you introduce them to me?” How about you? Who do you know and will you introduce them to me? My mobile phone number is 940.247.1499. I would love to hear from you.

Always Forward.

- Ron Kitchens

Chamber Adds New Team Member Candice Kumor

We're thrilled to have Candice Kumor join the Wichita Falls Chamber of Commerce team. Candice has recently transitioned from the education sector to the Chamber. She has a master's degree in Curriculum & Instruction with double minors in Leadership and Technology from MSU Texas. She will serve as the Creative Leader for the Chamber. Candice is proud to call Wichita Falls home and enjoys reading, baking and playing games with her family when not working. Welcome [Candice](#) to the best team ever! We can't wait to see what you accomplish!

Chamber Happenings

Where the Ribbon is Being Cut

Bright-colored red ribbon, giant scissors, informative speeches and new facility tours are all the reasons you should join us at our upcoming ribbon cuttings. Here is where you will find us in the coming days:

- [Wednesday, July 26 at 10:00 a.m.](#) for the Grand Opening of [Flamingo Baking Company](#) at 1501 Midwestern Parkway, Suite 113
- [Thursday, July 27 at 10:00 a.m.](#) for the Grand Opening of [Jolie Aesthetics](#) at 1912 Loop 11

Check In With the Chamber After Hours This Week

You can check in with your fellow Chamber members and the Chamber Team at Business After Hours this coming week. The event is Thursday, July 27 from 5:00 p.m. to 7:00 p.m. at Foundation Automotive at 2900 Old Jacksboro Highway in the new Chrysler, Dodge, Jeep building. [RSVP now.](#)

The Chamber In Reverse

Pizza with the President is a safe place where our newest members can connect and share why they joined the Wichita Falls Chamber as well as exchange any concerns they may have. It's an opportunity to meet your Chamber Team and learn more about how we can build a better community together. [Contact the Chamber Team](#) about how you can reserve a slice and space at the next event.

We had a great time cutting the red ribbon to celebrate the grand opening of [Residence Inn by Marriott](#).

And...congratulations to our youngest member, [Turtle D's!](#)

New Member Mentions

We appreciate this new batch of Chamber members who have invested in our mission!

- [Wichita Falls Materials Testing](#)
- [COI Furniture Group](#)
- [Sarah Lareau Team, Assent Real Estate, Inc.](#)

Military Matters

Virtual Military Spouse Hiring Event

The upcoming Military Spouse Hiring Event, happening on Wednesday, July 26 from 1:00 p.m. to 4:00 p.m. ET, will focus on tackling the high unemployment rate facing our military spouse community. The event's goal is to connect hiring employers with talented military community members in a unique and curated experience. Each Military Spouse Hiring Event has 16-20 participating companies, creating a personal experience for both employer representatives and job seekers. This virtual event is presented by USAA and Toyota. [Register here.](#)

Hidden Gems for Military Spouses and Active Duty

Join the Wichita Falls Chamber of Commerce for our next Hidden Gems, a Truffle Workshop with [B Cocoa Artisan Chocolate](#) on Tuesday, August 1 from 6:00 p.m. to 8:00 p.m. at 809 8th Street. We will be making a four-piece box of truffles, while we enjoy a charcuterie board. [Claim your spot here.](#)

Join the Chamber for a Hidden Gems: Truffle Workshop with B Cocoa



AUGUST 1, 2023

6:00 p.m. – 8:00 p.m.

B Cocoa Artisan Chocolate

809 8th Street
Wichita Falls, TX 76301

Join the Chamber for a military only truffle workshop with B Cocoa Artisan Chocolate. We will create a four-piece box of truffles, all while snacking on a charcuterie board!

This event is for military spouses and active-duty members.



<https://chambertruffleworkshop.eventbrite.com>

International Partner Spotlight: Kingdom of Saudi Arabia

Looking for some dishes from Saudi Arabia to try? Check out a few of these popular dishes or [find more served up here.](#)

- **Shakshuka:** This breakfast dish of poached eggs cooked with a tomato and onion sauce is savory and spicy too thanks to ingredients such as cayenne, chili and cumin. Shakshuka gets its name from the Arabic word “shakka,” which means “stick together,” and it refers to how well the eggs, tomatoes and other ingredients do just that. Easily made in one pan, shakshuka is popular throughout the Middle East and northern Africa. [Find the recipe here.](#)
- **Thareed:** Thareed is said to date back to pre-Islamic times and to have been a favorite dish of the Prophet Muhammad. Similar to a lamb stew with a kick of spice, thareed is made by stewing halal meats and vegetables and is served over a thin piece of bread. [Download the recipe here.](#)

Jobs Board Highlights

[Jason Noyes – Farmers Insurance](#) seeks an Agency Business Consultant. Individuals who complete the Agency Business Consultant (ABC) program become ABCs and help Farmers® agency owners drive growth in their business. Working for a district manager, ABCs typically conduct regular agency consultation visits where they assist agents in establishing business goals and developing strategies to execute those goals. Candidates must be willing and able to travel on a limited basis to surrounding counties and occasionally to corporate seminars. Compensation includes an annual salary starting of \$55,000+ (depending on prior experience) with quarterly bonus opportunities, a retirement plan and company car. [Learn more about this opportunity](#) and other local jobs on the [Wichita Falls Chamber Jobs Board](#).

- [RN – Inpatient Center, Hospice of Wichita Falls](#)
- [Elections Administrator, Wichita County](#)
- [Academic Counselor, MSU Texas](#)
- [Certified Pharmacy Technician \(CPhT\), Franklin Pharmacy](#)
- [Information Security Analyst, Texoma Community Credit Union](#)

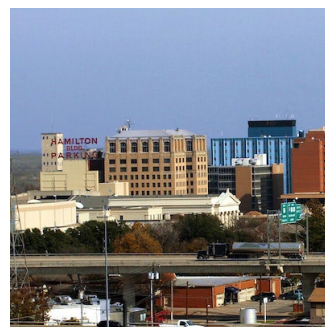
In Other News...

Wichita Falls Times Record News

Wichita Falls among cities with lowest cost of living in Texas

Wichita Falls ranked fifth in a recent study of the Texas cities with the lowest cost of living.

[Read More](#)



Entrepreneur

Why Investors With an Entrepreneurial Past Are Crucial to Startup Success

When we hear an investor saying, "Think like a startup," what does it mean?

[Read More](#)



Texas Monthly

Ted Cruz's Team Is Confident About 2024. Should It Be?

No Democrat has won a statewide election in Texas since 1994, but Colin Allred and Roland Gutierrez have something working in their favor that Beto O'Rourke didn't.

[Read More](#)



**Isn't it time you joined the
Wichita Falls Chamber?**

Start making the right connections today to take your business to the next level.




WICHITAFALLSCHAMBER.COM/ATTHEHEARTOFBUSINESS



Grow your business in
Wichita Falls.




Contact us at
940.723.2741 or wichitafallschamber.com.



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