



Meet Moriah Williams and Vicki Pratt – Jobs Team

Moriah is a firefighter's wife and mother of two who moved back home a year ago, committed to growing the community she loves and grew up in. After growing up in Wichita Falls and attending Midwestern State University, she was excited to return home to grow Wichita Falls, our employers, and our workforce. Vicki is originally from the Finger Lakes region of New York State. She has worked in economic development for over 30 years and practiced her profession in 5 states before moving to Texas.

Locally, they are meeting with our existing industry companies to ensure we support their growth. Our business attraction strategy includes outreach to companies in multiple industries that would strengthen and grow our workforce. They focus primarily on advanced manufacturing businesses, aircraft components, data centers, and energy generation. Our team thrives on turning challenges into opportunities and dreams into tangible achievements. In just a short amount of time, the jobs team managed to have 2 announcements for Wichita Falls! Let's just say the proof is in the pudding.

Moriah and Vicki have an active project pipeline as well as a robust schedule for 2024. Along with Ron, they will all meet with business leaders and their representatives all across the globe to attract new primary industry businesses to Wichita Falls.



In addition to our economic achievements, Wichita Falls proudly continues its legacy as a Bronze-level Bicycle Friendly Community. This recognition was designated by the [League of American Bicyclist](#). Not only does it show our commitment to economic excellence but also showcases our dedication to providing a high quality of life for our residents. Not bad for Wichita Falls being the only city in Texas to be given this designation! Check out the list [here](#).

Let us remember that the heart of our community beats not only with economic vigor but also with a commitment to sustainability, health, and community well-being. Together, we are shaping a future where progress is not only measured in economic terms but also in the smiles of residents pedaling through our bicycle-friendly streets.



Leader to Leader

Meet Brian Blair, Partner & Private Wealth Advisor, owner of [Crossvine A Financial Planning Firm](#) and Chamber Board Member.

What made you want to become a Wichita Falls Chamber of Commerce Board Member?

I wanted to be involved side-by-side with community leaders to add perspective and help shape & grow our community.

What is your favorite place in town to eat lunch?

McBrides on Maplewood – Best burger in town!

What is your favorite thing to do in Wichita Falls?

Spending time with my family, friends, and team.

What is the most influential business book you have read?

Gap and the Gain by Dan Sullivan & Ben Hardy.

What advice would you give to a future community leader?

Find your “WHY” and then surround yourself with people who share your vision and values.



Chamber Happenings

Network & Socialize at Business After Hours

Elevate your evening with networking at Business After Hours! Join us, along with your Chamber peers and the Chamber Team, at the upcoming event hosted by [White Realty Management](#) on February 13, from 5:00 p.m. to 6:30 p.m. Find us at 900 8th Street at the Hamilton Building Ballroom, and seize this fantastic chance to expand your network, promote your business, savor delicious food, and even score some enticing door prizes! See you there!

Welcoming Our Newest Member!

We're thrilled to introduce and extend our gratitude to the latest Member who has recently joined our Chamber organization:

- [James Borden](#) - Spectrum Enterprise

Featured Events

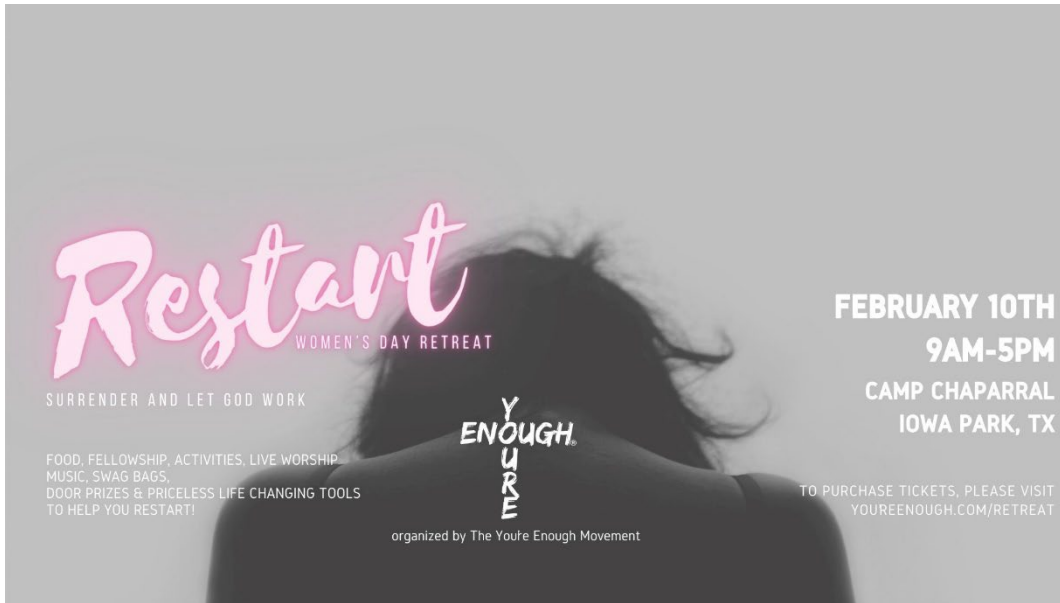
The World Famous Glenn Miller Orchestra

The most popular and sought-after big band of all time, is stopping in Wichita Falls for their 2024 international tour. Bringing their hit songs, including In The Mood, Moonlight Serenade, Chattanooga Choo-Choo, and more classic songs of the 1930s and '40s, to The Forum Auditorium. The event will be on February 8. Located at 2120 Speedway Drive, from 7:00 p.m. to 9:00 p.m., this is a concert not to miss for fans of swing and jazz music!



Restart: Women's Day Retreat

Presented by the You're Enough Movement. It was designed for women to take time for themselves. This allows women to relax, rejuvenate, and connect with themselves and others in a supportive environment. It will be at Camp Chaparral, located at 3784 Church Camp Road, starting at 9:00 a.m.



What's Happening This Week

Monday, February 5

- [ISR Sessions](#): At the Wellness Center of North Texas Rehab, starting at 8:00 a.m.

Tuesday, February 6

- [Town Hall Meeting](#): At the Annex in Henrietta, Clay County, starting at 2:00 p.m.
- [Beeswax Candle Workshop](#): At Gilbert Creek Gardens, starting at 6:30 p.m. to 8:00 p.m.

Wednesday, February 7

- [DIY Kids](#): At the Wichita Falls Public Library, starting at 4:30 p.m. to 5:30 p.m.
- [Sweetheart Sale](#): At Clarke EyeCare Center, starting at 8:30 a.m. to 5:30 p.m.

Thursday, February 8

- [WFISD Foundation Indoor Golf Tournament](#): At Next Level Golf, starting at 2:00 p.m. to 3:00 p.m.
- [Wichita Falls' Galentine's Thrift + Sip](#): At Ramble & Company, starting at 6:30 p.m. to 8:30 p.m.

Friday, February 9

- [Valentine's Party](#): At Live Love Fashion, starting at 10:00 a.m. to 6:00 p.m.
- [Sweethearts Date Night](#): At Horseshoe Bend Cellars Vineyard & Winery, starting at 2:00 p.m. to 9:00 p.m.

Saturday, February 10

- [Volleyball Power Combine & Camp](#): At Endunamoo Strength & Conditioning, starting at 12:00 p.m.
- [Casino Night](#): At Half Pint Taproom & Restoration Hall, starting at 7:00 p.m. to 11:00 p.m.

Sunday, February 11

- [Galentine's Tea Party](#): At 8th Street Coffee House, starting at 3:30 p.m.
- [Potluck Super Bowl Party](#): At the Deep End, starting at 6:00 p.m.

What's Happening Next Week?

Monday, February 12

- [Sweethearts Date Night](#): At Horseshoe Bend Cellars Vineyard & Winery, starting at 5:00 p.m. to 9:00 p.m.

Tuesday, February 13

- [Meet Your Soil Mate](#): At Smith's Gardentown, starting at 6:00 p.m.
- [i.d.e.a. WF Orientation](#): At the Dillard College of Business Administration, starting at 11:30 a.m. to 1:00 p.m.

Wednesday, February 14

- [Valentine's 3 - Course Dinner for Two](#): At Wellborn Steakhouse, starting at 11:00 a.m. to 10:00 p.m.
- [DIY Kids Play Session](#): At the Wichita Falls Public Library, starting at 4:30 p.m. to 5:30 p.m.

Thursday, February 15

- [Mommy & Me - Marbled Paintings](#): At CrashWorks STEAM Studio & Marketplace, starting at 10:00 a.m. to 11:00 a.m.
- [James Cook Band](#): At Legends Roadhouse, starting at 7:00 p.m. to 9:00 p.m.

Friday, February 16

- [Jordan World Circus](#): At the Wichita County Mounted Patrol Arena, starting at 6:30 p.m. to 8:00 p.m.
- [Leanne Morgan: "Just Getting Started Tour"](#): At the Memorial Auditorium, starting at 7:00 p.m. to 9:00 p.m.

Saturday, February 17

- [Art Lab: Studio Saturdays - FREE](#): At the Kemp Center for the Arts, starting at 10:00 a.m. to 12:00 p.m.

- [Disney's Mary Poppins](#): At the Wichita Theatre, starting at 2:00 p.m. to 4:30 p.m.

Sunday, February 18

- [Camping with Cupid](#): At Yogi Bear's Jellystone Park Camp-Resort, starting at 8:00 a.m. to 1:00 p.m.

State of the Economy

The Wichita Falls Chamber's State of the Economy will be a gathering of National, State, and Local Economic Experts for the purpose of discussing the current state of affairs. The event will take place on March 19, 2024, from 10:00 a.m. to 1:00 p.m. at Sikes Lake Center. Interested in being a sponsor for this event? Contact our Small Business Team at 940.723.2741.

Title Sponsor



Presenting Sponsor



This event's guest speaker is Wells Fargo's Corporate and Investment Banks Economist, Nicole Cervi. Nicole graduated from the University of North Carolina at Chapel Hill and oversees the U.S. macro economy and assists with quantitative analysis. Nicole also contributes to the group's Weekly Economic & Financial Commentary and other various special reports. Click the [link](#) to buy your tickets today!



STATE OF THE **ECONOMY**



Interested in Being A Part of the Community Guide in 2024?

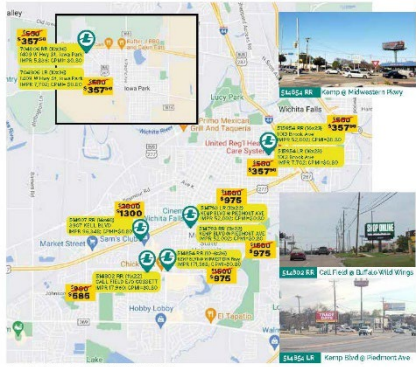
The Wichita Falls Chamber of Commerce has partnered with E&M Consulting, Inc. to produce our Community Guide. This comprehensive publication will be available both in print and digitally, providing an exceptional opportunity for businesses in the area to gain significant exposure through advertising. This guide will be a go-to resource for Chamber members, residents, and visitors, making it the perfect platform for businesses to showcase their offerings to a broad audience. E&M, known for its professionalism and quality, will manage this project, including advertising sales and the design process.

To explore advertising rates and sign up online, visit: <https://reserveyourad.com/WFCOC/>

Interested In Advertising in Wichita Falls?

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35% OFF
Limited Time Only
WHEN YOU PICK PICK 3 OR MORE DIGITAL BILLBOARDS!
All rates listed are net and per four weeks.



<https://www.newschannel6now.com>

WFPD holds ceremony for awards, promotions, and retirement

On Wednesday, January 31 the Wichita Falls Police Department honored some of its members with awards.

[Read more](#)



Entrepreneur

How Chef JJ Started a Rice Bowl Revolution in Harlem

Chef JJ Johnson's global portfolio of rice bowls brought clean eating to a working-class community that has traditionally lacked access to healthy, fast-casual restaurants.

[Read more](#)



Inc.com

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