



The Unseen Blessings of Local Entertainment

If you have followed along with my writing this past year, you know that I am big on gratitude, it is the gift we give ourselves. Being grateful releases dopamine and serotonin into the brain; they are the two feel-good chemicals. As much as I like to focus on gratitude, I still take things for granted sometimes.

A good example of an almost missed opportunity was this past Saturday night at the Iron Horse Pub where I listened to the band Kin Faux. They were awesome. The Listening Room at the Iron Horse is an incredible place to see a show, and all in all, it was a very good night. I had not thought much about that night until I heard an ad on the radio saying the Kin Faux were headlining at Billy Bob's in Fort Worth. Then it struck me, how lucky am I that for the cost of a quarter of a tank of gas, I get to see an incredible band up close with 100 of my neighbors as opposed to driving two hours, paying double the cost for a ticket and joining 1,000 other people.

And, do not even get me started on the Leann Morgan shows this week! #WichitaFallsCameOut! #WhosGotItBetterThanUs

Always Forward.

- Ron Kitchens

Chamber Happenings

Set Your Alarm a Little Earlier for Wake-Up Wichita Falls

What better way to start your day off than with a good cup of coffee and some great business connections? This event will be hosted by [Taco Darlin](#) on Tuesday, February 27, from 8:00 a.m. to 9:00 a.m. They are located at **4212 Kell W. Boulevard**. What a great way to begin the day

supporting an incredible local business and talking with Chamber Members.

Groundbreaking Ceremony

On behalf of Mayor Tim Short and the Board of Directors of the Wichita Falls Chamber of Commerce, you are invited to a Groundbreaking Ceremony for the new Foundation Kia along with the celebration of the new / under construction Foundation Mercedes and Foundation Hyundai. This ceremony will be held on March 1, starting at 12:00 p.m., at 2543 Old Jacksboro Highway.

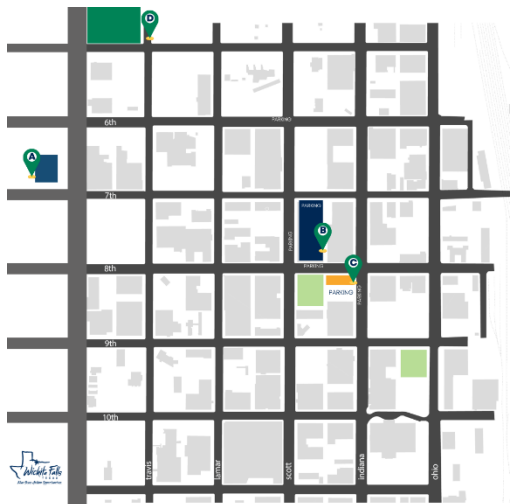
Ground Breaking Ceremony for:



\$34-million-dollar investment in their new Foundation Kia, Foundation Mercedes and Foundation Hyundai!

HEADLINE:

Reinvented City Hall & Municipal Auditorium coming, but that means the city staff must temporarily relocate - Check out the map below to know where to find them, or click [here](#) for more information.



Featured Events

Title Sponsor



Presenting Sponsor



State of the Economy - March 19, 2024

The Wichita Falls Chamber's State of the Economy will be a gathering of National, State, and Local Economic Experts for the purpose of discussing the current state of affairs. The event will occur on March 19, 2024, from 10:00 a.m. to 1:00 p.m. at Sikes Lake Center. Interested in being a sponsor? Contact Jon or Sara at 940.723.2741. If you would like to purchase tickets, click the [link](#) today!

DEFINING OUR CULTURE

April 10-11, 2024



Defining Our Culture - April 10 & 11, 2024

Who are we as a community and how do we create a vibrant culture that curates the future? Join us for Defining Our Culture on April 10 and 11 from 8:00 a.m. to 5:00 p.m. and be a part of this

community-changing movement.

This event is designed to create a dynamic and inclusive platform where individuals and organizations such as the Wichita Falls Chamber of Commerce, Midwestern State University, Texas Tech University System, Sheppard Air Force Base, and the City of Wichita Falls can come together to explore, articulate, and prioritize values that promote unity, growth, and prosperity in Wichita Falls. Click [here](#) to register for this event!

Military Matters

T-100 Days until the Guardians of Freedom Open House & Air Show

Sheppard AFB is proud to welcome for the first time the F-35 Lightning II Demonstration Team! You will not want to miss seeing the Air Force's newest fifth-generation fighter in action over Texoma. The precision and power of this aircraft will leave you speechless as it roars overhead. Make sure you block your calendar now to attend! For more information on this amazing aircraft and the team that operate it please visit [here](#) or find them on [Instagram](#).

If you're interested in getting your business recognized at the largest event of the year in our area, call Tim Kahn for commercial sponsorship opportunities today! 940.676.4059 or email him at 82fssponsorship@gmail.com



Jobs Board Highlights

Do you like organization? Do you have medical billing experience? [Texas Oncology](#) is looking for a Revenue Cycle Supervisor to join their team. Make sure to submit your resume [here!](#)

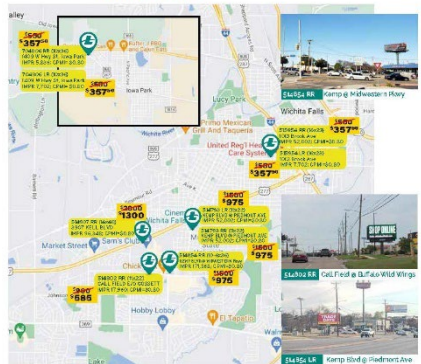
- [Community Outreach Specialist-Veterans Services](#) b Catholic Charities
- [Admissions Counselor](#) b Midwestern State University
- [Bartender](#) b Sheppard Air Force Base
- [Financial Advisor](#) b First Command

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Contact Crystal at 806.410.2211
OR crystal@lindmarkcompanies.com

LINDMARK

<https://www.newschannel6now.com>

United Supermarket seeking local vendors

The United Family is getting prepared to hold their first-ever Discovery Showcase, an event to connect the company with local vendors interested in doing business.

[Read More](#)

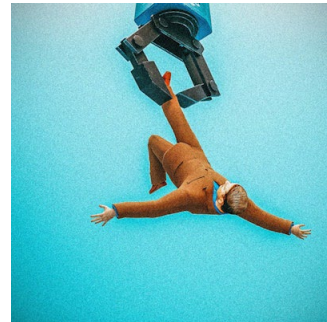


Fast Company

The tech sector continues to undergo mass layoffs. Here's how to jump into entrepreneurship

It's been a brutal two years for employees in the tech sector, which has shed more than 450,000 jobs—including 38,000 layoffs at nearly 150 companies in the first six weeks of 2024 alone. It's no surprise that automation is the biggest driver of job cuts, and McKinsey estimates that AI could replace 12 million more workers by 2030.

[Read More](#)



Entrepreneur

3 Mind-Changing Habits Every Leader Should Follow

As business leaders, we need reminders to focus on our mindset, not just the P&L. Here are three habits that I practice to create a more successful mindset.

[Read More](#)

