



Meet Maria Jaimes-Contreras, Kasia Nickell, and Alicia Duran - Outreach Team

With great pleasure, we introduce the creative minds behind the events, marketing, and outreach that grace your inboxes and screens – Our Outreach Team.

Maria oversees the Chamber's events and serves as the point person for Falls Future 2.0. Her meticulous attention to detail ensures our guests have the best experience, providing businesses a platform to be seen and heard. A Midwestern State University alum, Maria is also a dedicated mother and wife with a penchant for quoting movies and shows more than anyone probably should!

Kasia, our cherished Polish native, is our content creator who curates' our visual narratives and elevates our social media platforms. She is a fashion connoisseur, particularly regarding blazers, and has called Wichita Falls home for seven years. Holding a master's degree from the University of Wroclaw, Kasia is a wife, mother, and a passionate globetrotter who loves exploring the world's wonders.

Alicia, a person of diverse roots born in Mexico and raised in Oregon, ardently considers Texas her true home. She is the creative force that articulates the unique stories of our Chamber Members. Alicia's passion lies in community outreach and fostering member relations, where she excels as a skilled connector.

The Outreach Team excels in orchestrating experiences that transcend the ordinary. Their commitment to excellence ensures each gathering reflects the sophistication and vitality of our community.

Make sure to follow us on our social media platforms for updates on our 107 events scheduled in 2024! To learn more, please contact us at (940) 723-2741 or visit our [website](#).



Chamber Happenings

Guess Who Renewed at The Chamber?

We express our gratitude to the following individuals and businesses who have recently renewed their Chamber Membership:

- [Sweet 1020 Desserts](#)
- [Franklin Pharmacy](#)
- [Nacol's Jewelry](#)
- [Keller Williams- Tim Lockhart](#)

Featured Chamber Events

State of the Economy

The Wichita Falls Chamber's State of the Economy will be a gathering of National, State, and Local Economic Experts for the purpose of discussing the current state of affairs. The event will take place on March 19, 2024, from 10:00 a.m. to 1:00 p.m. at Sikes Lake Center. Interested in being a sponsor for this event? Contact our Small Business Team at 940.723.2741.

Title Sponsor



Presenting Sponsor



This event's guest speaker is Wells Fargo's Corporate and Investment Banks Economist, Nicole Cervi. Nicole graduated from the University of North Carolina at Chapel Hill and oversees the U.S. macro economy and assists with quantitative analysis. Nicole also contributes to the group's Weekly Economic & Financial Commentary and other various special reports. Click the [link](#) to buy your tickets today!



STATE OF THE **ECONOMY**



Defining Our Culture

Who are we as a community and how do we create a vibrant culture that curates the future? Join us for Defining Our Culture on April 10 and 11 from 8:00 a.m. to 5:00 p.m. and be a part of this community-changing movement.

This event is designed to create a dynamic and inclusive platform where individuals and organizations such as the Wichita Falls Chamber of Commerce, Midwestern State University, Texas Tech University System, Sheppard Air Force Base, and the City of Wichita Falls can come together to explore, articulate, and prioritize values that promote unity, growth, and prosperity in Wichita Falls. Click [here](#) to register for this event!

DEFINING OUR CULTURE

April 10–11, 2024



What's Happening This Week

Monday, February 19,

- [American Masters Part 2](#): At 9th Street Studios, starting at 4:30 p.m.

Tuesday, February 20,

- [James Frank Town Hall Meeting](#): At Motley County Courthouse District Courtroom, Matador starting at 10:00 a.m.
- [Bluey's Big Play](#): At the Wichita Falls Memorial Auditorium, starting at 6:00 p.m.

Wednesday, February 21,

- [2024 Toy Run Planning Meeting by RRHD](#): At Red River Harley Davidson, starting at 7:00 p.m.
- [February Homeschool Art](#): Ages 12+ at CrashWorks STEAM Studio & Makerspace, starting at 1:00 p.m. to 2:30 p.m.

Thursday, February 22,

- [Late Night](#): At the Kemp Center for the Arts, starting at 5:00 p.m. to 8:00 p.m.
- [James Cook Band Live](#): At Legends Roadhouse, starting at 7:00 p.m.

Friday, February 23,

- [Feed 101](#): At the Wichita Falls Birth and Wellness Center, starting at 9:00 a.m. to 11:00 a.m.
- [The South Austin Moonlighters with special guest Strange Lucy](#): At The Iron Horse Pub, starting at 9:30 p.m.

Saturday, February 24,

- [Arts Allive Home & Garden Festival](#): At the Kemp Center for the Arts, starting at 9:00 a.m. to 6:00 p.m.
- [Anna Geniushene, Piano Symphony](#): At the Wichita Falls Memorial Auditorium, starting at 7:30 p.m. to 9:00 p.m.

Sunday, February 25,

- [Gaither Vocal Band](#): At First Baptist Church, starting at 7:00 p.m.

What's Happening Next Week?

Monday February 26,

- [Medical Monday 25% OFF](#): At Frank & Joe's, starting at 6:00 a.m.
- [Playing the Greens-WFFMA Tournament](#): At Next Level Golf, starting at 9:00 a.m. to 9:00 p.m.

Tuesday February 27,

- [Texoma Women's Business Council Networking](#): At Next Level Golf, starting at 12:00 p.m.
- [Town Hall Meeting](#): At Vernon College Osborne Administration Building Auditorium, starting at 4:00 p.m.

Wednesday February 28,

- [February Homeschool Art](#): At CrashWorks STEAM Studio & Makerspace, starting at 1:00 p.m. to 2:30 p.m.

Thursday February 29,

- [February Art Pickup](#): At the Wichita Falls Art Association, starting at 10:00 a.m. to 5:00 p.m.
- [The Works of Karsten Creightney Exhibition](#): At the Wichita Falls Museum of Art at Midwestern State University Texas, starting at 10:00 a.m. to 5:00 p.m.

Friday March 1,

- [Texas Conference for Employers](#): At Worforce Solutions North Texas, starting at 8:00 a.m. to 5:00 p.m.
- [Between the Lines Book Club](#): At the Wichita Falls Library, starting at 10:15 a.m. to 11:45 a.m.

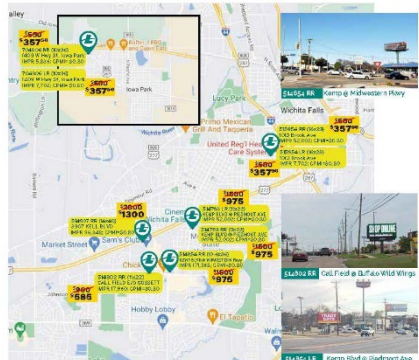
Saturday March 2,

- [Fiddle Leaf Workshop](#): At the Wichita Falls Brewing Company, starting at 5:00 p.m. to 6:00 p.m.
- [Art Lab Studio Saturday](#): At the Kemp Center for the Arts, starting at 10:00 a.m. to 12:00 p.m.

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