

Monday, February 12, 2024

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Meet Jonathan Lyne and Sara Cox – Small Business Team

In the heart of Wichita Falls, two remarkable individuals lead our Small Business Team with a commitment to nurturing the dreams of our local entrepreneurs. Let us introduce Sara and Jon, dedicated advocates to propelling small businesses to new heights. This dynamic duo serves as the voice of small businesses, addressing their concerns and championing their needs.

Sara: A proud native of Wichita Falls and a Midwestern State University alum, exudes a passion for serving our community. Her love for her hometown is evident in her enthusiastic cheer, "Go Mustangs!". Sara's journey is rooted in a profound desire to help small businesses flourish.

Jon: Another Midwestern State alum, embarked on a journey to D.C., gaining invaluable experience before returning his expertise to his roots. Jon is committed to making a difference in our community alongside his loving wife and children.

Exciting times lie ahead as we unveil a calendar bursting with 107 extraordinary events, meticulously curated to foster community engagement, collaboration, and prosperity. At the Chamber, we believe in the power of events to bring people together, ignite passions, and contribute to the vibrancy of Wichita Falls. From networking mixers to educational workshops and cultural celebrations, to business expos, our event lineup is designed to cater to diverse interests and bring our community closer. Whether you're an aspiring entrepreneur, a seasoned professional, or someone simply needing to get your name out, there's an event for everyone. Here's your exclusive invitation to be part of this transformative journey! Reach out to our Small Business Team for more information on how you can be involved at 940.723.2741.



Chamber Happenings

Where the Scissors Cut the Ribbon

Come join the Chamber Team and Gold Coat Ambassadors as we break out our jumbo scissors to cut the red ribbon in celebration as members grow their presence in our community. [Dream Vacations](#) – Valerie Stockhausen, Mark your calendars and come join us February 16, at 2:00 p.m. at 900 8th Street, suite 100.

Network & Socialize at Business After Hours

Elevate your evening with networking at Business After Hours! Join us, along with your Chamber peers and the Chamber Team, at the upcoming event hosted by [White Realty Management](#) on February 13, from 5:00 p.m. to 6:30 p.m. Find us at 900 8th Street at the Hamilton Building Ballroom, and seize this fantastic chance to expand your network, promote your business, savor delicious food, and even score some enticing door prizes! See you there!



Featured Events

Teacher Tuesday – 25% Off at Frank & Joe’s!

Just in case you didn’t go last week, Frank & Joe’s is offering 25% off any handcrafted beverages to all teachers who work in our community! Join them at any of their 3 comfortable and friendly locations on February 13, from 6:00 a.m. to 9:00 p.m.



Kelly Jackson Band at Hook & Ladder

Come feel the love of music, wine and flatbread pizzas. Get there early to grab some seats, as it will fill up quickly. Watch a great show, taste some fabulous wine, and have a nice date night! Check them out February 17, at 6:30 p.m. to 9:00 p.m.



What's Happening This Week

Monday, February 12

- [Sweethearts Date Night](#): At Horseshoe Bend Cellars Vineyard & Winery, starting at 5:00 p.m. to 9:00 p.m.

Tuesday, February 13

- [Meet Your Soil Mate](#): At Smith's Gardentown, starting at 6:00 p.m.
- [i.d.e.a. WF Orientation](#): At the Dillard College of Business Administration, starting at 11:30 a.m. to 1:00 p.m.

Wednesday, February 14

- [Valentine's 3 – Course Dinner for Two](#): At Wellborn Steakhouse, starting at 11:00 a.m. to 10:00 p.m.
- [DIY Kids Play Session](#): At the Wichita Falls Public Library, starting at 4:30 p.m. to 5:30 p.m.

Thursday, February 15

- [Mommy & Me – Marbled Paintings](#): At CrashWorks STEAM Studio & Marketplace, starting at 10:00 a.m. to 11:00 a.m.
- [James Cook Band](#): At Legends Roadhouse, starting at 7:00 p.m. to 9:00 p.m.

Friday, February 16

- [Jordan World Circus](#): At the Wichita County Mounted Patrol Arena, starting at 6:30 p.m. to 8:00 p.m.
- [Leanne Morgan: "Just Getting Started Tour"](#): At the Memorial Auditorium, starting at 7:00 p.m. to 9:00 p.m.

Saturday, February 17

- [Art Lab: Studio Saturdays - FREE](#): At the Kemp Center for the Arts, starting at 10:00 a.m. to 12:00 p.m.
- [Disney's Mary Poppins](#): At the Wichita Theatre, starting at 2:00 p.m. to 4:30 p.m.

Sunday, February 18

- [Camping with Cupid](#): At Yogi Bear's Jellystone Park Camp-Resort, starting at 8:00 a.m. to 1:00 p.m.

What's Happening Next Week?

Monday, February 19

- [American Masters Part 2](#): At 9th Street Studios, starting at 4:30 p.m.

Tuesday, February 20

- [Town Hall Meeting](#): At Motley County Courthouse District Courtroom, Matador starting at 10:00 a.m.
- [Bluey's Big Play](#): At the Wichita Falls Memorial Auditorium, starting at 6:00 p.m.

Wednesday, February 21

- [2024 Toy Run Planning Meeting by RRHD](#): At Red River Harley Davidson, starting at 7:00 p.m.
- [February Homeschool Art](#): Ages 12+ at CrashWorks STEAM Studio & Makerspace, starting at 1:00 p.m. to 2:30 p.m.

Thursday, February 22

- [Together We Can Senior Community Event](#): At Brookdale Sikes Lake Assisted Living, starting at 2:00 p.m. to 4:00 p.m.
- [Late Night](#): At the Kemp Center for the Arts, starting at 5:00 p.m. to 8:00 p.m.

Friday, February 23

- [Feed 101](#): At the Wichita Falls Birth and Wellness Center, starting at 9:00 a.m. to 11:00 a.m.

- [The South Austin Moonlighters with special guest Strange Lucy](#): At The Iron Horse Pub, starting at 9:30 p.m.

Saturday, February 24

- [Arts Allive Home & Garden Festival](#): At the Kemp Center for the Arts, starting at 9:00 a.m. to 6:00 p.m.
- [Anna Geniushene, Piano Symphony](#): At the Wichita Falls Memorial Auditorium, starting at 7:30 p.m. to 9:00 p.m.

Sunday, February 25

- [Gaither Vocal Band](#): At First Baptist Church, starting at 7:00 p.m.

State of the Economy

The Wichita Falls Chamber's State of the Economy will be a gathering of National, State, and Local Economic Experts for the purpose of discussing the current state of affairs. The event will take place on March 19, 2024, from 10:00 a.m. to 1:00 p.m. at Sikes Lake Center. Interested in being a sponsor for this event? Contact our Small Business Team at 940.723.2741.

Title Sponsor



Presenting Sponsor



This event's guest speaker is Wells Fargo's Corporate and Investment Banks Economist, Nicole Cervi. Nicole graduated from the University of North Carolina at Chapel Hill and oversees the U.S. macro economy and assists with quantitative analysis. Nicole also contributes to the group's Weekly Economic & Financial Commentary and other various special reports. Click the [link](#) to buy your tickets today!



STATE OF THE **ECONOMY**



Interested in Being A Part of the Community Guide in 2024?

The Wichita Falls Chamber of Commerce has partnered with E&M Consulting, Inc. to produce our Community Guide. This comprehensive publication will be available both in print and digitally, providing an exceptional opportunity for businesses in the area to gain significant exposure through advertising. This guide will be a go-to resource for Chamber members, residents, and visitors, making it the perfect platform for businesses to showcase their offerings to a broad audience. E&M, known for its professionalism and quality, will manage this project, including advertising sales and the design process.

To explore advertising rates and sign up online, visit: <https://reserveyourad.com/WFCOC/>

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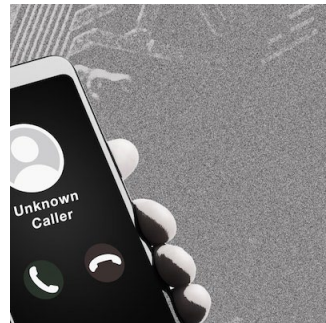
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Fast Company

The FCC just put AI robocaller creeps on notice during election year

The Federal Communications Commission (FCC) on Thursday made it illegal to place AI-generated robocalls to voters in the U.S. The issue came into sharp focus when New Hampshire voters received AI-generated calls in the voice of Joe Biden implying that if they cast a ballot in the state's primary they couldn't vote in the general election. The FCC...

[Read more](#)

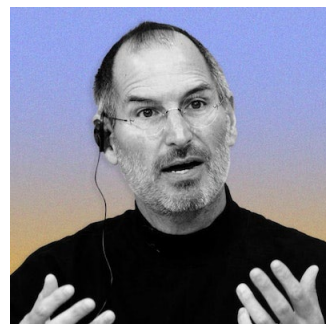


Inc.com

This One Obscure Steve Jobs Quote Completely Changed How I View Being an Entrepreneur

Apparently Jobs was a genius in ways both obvious and not so obvious.

[Read more](#)



WSJ.com

Siemens First Quarter Beats Guidance

Siemens confirmed its outlook for 2024 after it reported an increase in profit for the first quarter, reflecting earnings growth across most of its businesses.

[Read more](#)

