

Monday, December 18, 2023

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SAFB Drill Team

The Drill Team is comprised of AiTs, Airmen in Training, from various training squadrons at Sheppard AFB. These Airmen participate with the team as long as they can, as length of training depends upon the career field. They practice after class, sometimes more, to prepare for performances both on and off base! While some may have done something like this in JRTOC, for others it is their first time participating in such a team.

Big Shout out to our very own SAFB Drill Team for coming out to Leaderfest and making it extra special for those that came and supported! Let's continue to support our intities that make up Wichita Falls. When one rises, we all rise!



Leader to Leader

Meet Ruben Rodriguez, owner of [Ruben's House of Classics](#) and [Empire Wraps](#) and Chamber Board Member.

What made you want to become a Wichita Falls Chamber of Commerce Board Member?

As a small business owner in the heart of Wichita Falls, I think it's important to support each growing business so our community can thrive! Since becoming a board member, I have experienced many opportunities and met some great people.

What is your favorite place in town to eat lunch?

El Tapatio 1 and 2 love the atmosphere, the service, great place for lunch and dinner.

What is your favorite thing to do in Wichita Falls?

Hanging out with family and friends, enjoying a nice drive in a classic car and walking around the artwalk.

What is the most influential business book you have read?

Managing Oneself by Peter F. Drucker

What advice would you give to a future community leader?

Don't dream it build it! That has always been my motto since I started my business. Don't be afraid to take chances. Stay strong and focused, no matter what challenges life may throw at you. I will always recommend joining the Chamber to make connections that will help you as a business owner and your business grow.



Featured Events

Horseshoe Bend Cellars Vineyard & Winery is having a wine and paint night. Tiffany with the Everyday Monet will be teaching how to paint the Christmas Highland Cow Painting. Painters will get one complimentary glass of wine provided by [Horseshoe Bend Cellars](#) along with supplies. December 18, starting 6 p.m. to 8 p.m. at 3377 Peterson Rd. Iowa Park.



Hook & Ladder Ugly Sweater Party

It's about to get... UGLY! Wear your ugliest sweater and join us for \$2 off each glass. Take a photo in your sweater at H&L and tag us to be entered to win a \$30 H&L gift card! December 22, starting at 4 p.m. to 10 p.m. DJ Shake will be spinning for the party!!



What's Happening This Week

Monday, December 18

- [The Upside](#), Advocacy and Advancement for Individuals with Down Syndrome Monthly support Meeting, starting at 6 p.m. to 7:30 p.m.
- [Open Mic Night](#), at Legends Roadhouse starting at 7 p.m. to 12 a.m.

Tuesday, December 19

- [Train to 5k Training Group](#) Info Meeting, at Endurance House. Starting at 5:45 p.m.
- [Ho Ho Highland Canvas Paint and Sip](#), at A Pigment of Your Imagination. Starting at 5 p.m. to 8 p.m.

Wednesday, December 20

- [Homeschool Art with The Everyday Monet](#), at Crashworks STEAM. Starting at 1 p.m. to 2:30 p.m.

Thursday, December 21

- [Holiday Hope Night](#), at Hospice of Wichita Falls, starting at 6 p.m. to 8 p.m.

Friday, December 22

- [The Grand Ol' Christmas Show](#), at the Wichita Theatre, starting at 7 p.m.

Saturday, December 23

- [Hogwarts Yule Ball](#), at the Deep End, starting at 9:30 p.m.
- [Christmas Candle Lighting](#), at City of Hope, starting at 4 p.m. to 5:15 p.m.

Sunday, December 24

- [MSU-Burns Fantasy of Lights](#), at MSU. Starting at 6 p.m. to 10 p.m.

What's Happening Next Week?

Monday, December 25

- [MSU-Burns Fantasy of Lights](#), at MSU starting at 6 p.m.

Tuesday, December 26

- [House of Hope Support Group](#), starting at 6:30 p.m. to 8 p.m.

Wednesday, December 27

- [Winter Break Sculpture Camp](#), at Kemp Center starting at 12:30 p.m. to 3:30 p.m.

Thursday, December 28

- [Late Night Thursdays at the Kemp](#), starting at 5 p.m. to 8 p.m.

Friday, December 29

- [Farewell 2023 Weekend](#), at Yogi Bear's Jellystone Park Camp-Resort starting at 3 p.m. to 6 p.m.

Saturday, December 30

- [Mommy & Me: Noon Years Eve](#), at CrashWorks STEAM studio & Marketplace starting at 10 a.m. to 12 p.m.
- [Studio Saturday at the Kemp](#), starting at 10 a.m. to 12 p.m.

Sunday, December 31

- [2024 New Years Eve Party Presented by JLWE](#), at the Warehouse starting at 7:30 p.m.
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Need to Advertise Your Product or Service?

Call Lindmark and ask about their Holiday Sale!



Interested in Being A Part of the Relocation Guide in 2024?

The Wichita Falls Chamber of Commerce has partnered with E&M Consulting, Inc. to produce our Community Guide. This comprehensive publication will be available both in print and digitally, providing an exceptional opportunity for businesses in the area to gain significant exposure through advertising. This guide will be a go-to resource for chamber members, residents, and visitors, making it the perfect platform for businesses to showcase their offerings to a broad audience. E&M, known for its professionalism and quality, will manage this project, including advertising sales and the design process.

To explore advertising rates and sign up online, visit: <https://reserveyourad.com/WFCOC/>

For any inquiries or to advertise, contact an E&M sales associate at 800-572-0011 ext. 0104 or email advertising@eandmsales.com. Your support is truly appreciated!



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Entrepreneur

'Why Are We Shouting?' Inside the Online Community That Is Helping Entrepreneurial Moms Connect, Collaborate and Stay...

The Founding Moms founder Jill Salzman discusses the importance of connecting with other business owners and knowing the right times to ask for help.

[Read more](#)



TIME

The Message COP28 Just Sent the Business World

Now that COP28 has wrapped, it's useful to ask: what is the market signal that emerged in Dubai?

[Read more](#)



Breaking Defense

EXCLUSIVE: 5 companies in early running for Air Force's CCA drone wingmen

Boeing, General Atomics, Lockheed Martin, Northrop Grumman and startup Anduril are in play to field the Air Force's collaborative combat aircraft, Breaking Defense has learned.