

Monday, April 15, 2024



Hotter'N Hell Named USA Today's Best Road Cycling Event



USA Today has named Hotter'N Hell Hundred, Best Road Cycling Event of 2024! USA Today had an expert panel nominate their top picks for the most notable cycling events across the country. Readers were then able to vote for their favorite cycling event. To read more about this Hotter'N Hell Hundred victory [click here!](#)

Chamber Happenings

Guess Who Joined the Chamber?

We're thrilled to introduce and extend our gratitude to the latest Members who recently joined our Chamber organization:

- [Epiphany Real Estate Services](#)
- [Mary Brown - Seniorly Yours](#)
- [Progress Pizza](#)
- [Progress Pizza at The Brewery](#)
- [Texas Real Estate Executives](#)

Look Who Renewed!

We are extremely thankful to these Chamber Members who have recently renewed their memberships:

- [Endurance House](#)
- [F.G. Haggerty Company](#)
- [Progress & Provisions Craft Kitchen](#)

Featured Events



Sheppard Air Show

Sheppard Air Force Base welcomes back the USAF Thunderbirds! Enjoy a jam-packed weekend that will include [MSU Texas Pre-Flight Festival & Market](#), [SAFB Air Show](#), [Wichita Falls Brewing Co.](#) [Land Downtown](#) and [Project Texoma's A First Class Brunch!](#)



Elevate Your Evening at Business After Hours

Join us at [Guarantee Title](#) on April 23 from 5:00 p.m. to 6:30 p.m. at 2806 Midwestern Parkway. Connect with fellow Chamber members, expand your network, promote your business and win door prizes. Don't miss this chance to enhance your connections and business prospects! Guarante Title has chosen [Patsy's House Children's Advocacy Center](#) as their showcased charity.

What's Happening This Week

Monday April 15,

- [Line Dancing Lessons](#): At Parks & Recreation Center, from 6:15 p.m. to 7:15 p.m.

Tuesday April 16,

- [Art Lab: Creative Kids](#): At The Kemp Center for the Arts, from 4:15 p.m. to 5:15 p.m.
- [Hands on Art Experiences](#): At Parks & Recreation Center, from 4:30 p.m. to 5:30 p.m.

Wednesday April 17,

- [April Homeschool Art Class Ages 8-11](#): At **CrashWorks STEAM Studio & Makerspace**, from 10:45 a.m. to 11:45 a.m.

- [Trivia Night](#): At **Taco Darlin**, starting at 7:00 p.m.

Thursday April 18,

- [Happy Hour + Wine Pairing](#): At **Elison Assisted Living of Lake Wellington**, from 4:30 p.m. to 6:30 p.m.
- [Mommy & Me: Messy Munchkins Earth Day](#): At **CrashWorks STEAM Studio & Makerspace**, from 10:00 a.m. to 11:00 a.m.

Friday April 19,

- [The Play That Goes Wrong](#): At The Wichita Theatre, from 7:30 p.m. to 9:30 p.m.
- [Ty Myers with special guests Cash & the Counterfeiters](#): At Iron Horse Pub, starting at 9:30 p.m.

Saturday April 20,

- [King George | A Tribute to George Strait](#): At Iron Horse Pub, starting at 9:30 p.m.
- [Cajun Fest 2024](#): At **Brian's Plumbing**, from 11:00 a.m. to 7:00 p.m.

What's Happening Next Week

Monday April 22,

- [Clogging Classes](#): At Parks & Recreation Center, from 5:15 p.m. to 6:15 p.m.

Tuesday April 23,

- [Dallas Zoo Animal Show](#): At **River Bend Nature Center**, starting at 10:00 a.m.
- [Art Lab Creative Kids Grade K-4 Afterschool](#): At The Kemp Center for the Arts, from 4:00 p.m. to 5:00 p.m.

Wednesday April 24,

- [April Homeschool Art Class Ages 8-11](#): At **CrashWorks STEAM Studio & Makerspace**, from 10:45 a.m. to 11:45 a.m.
- [Trivia Night](#): At **Taco Darlin**, starting at 7:00 p.m.

Thursday April 25,

- [Storytime](#): At City of Wichita Falls Public Library, from 10:30 a.m. to 11:15 a.m.
- [Teen Movie Night](#): At City of Wichita Falls Public Library, from 4:30 p.m. to 6:30 p.m.

Friday April 26,

- [Pre-Flight Festival & Market at MSU Texas](#): At **Midwestern State University**, from 5:00 p.m. to 9:00 p.m.
- [Church Basement Ladies](#): At The Wichita Theatre, from 6:30 p.m. to 9:00 p.m.

Saturday April 27,

- [Sheppard Air Force Base 2024 Air Show](#): At **Sheppard Air Force Base**, starting at 9:00 a.m.
- [Land Downtown](#): At Wichita Falls Brewing Company, from 4:30 p.m. to 10:30 p.m.

Sunday April 28,

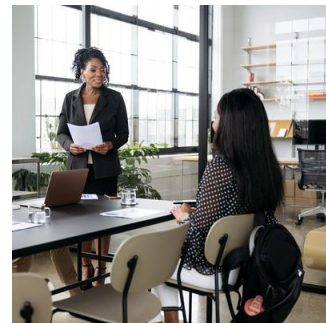
- [A First-Class Brunch](#): At Wichita Falls Regional Airport, from 11:30 a.m. to 1:30 p.m.
- [Vendors Paradise](#): At J.S. Bridwell Agricultural Center, from 11:00 a.m. to 5:00 p.m.

Entrepreneur

The Best Communicators Follow These 3 Rules When Talking to Those in Authority

Here's to turn a communication mishap into a powerful communication framework. When you are clear about the kind of communication you need, it's easier for people to say the right things and take the right actions. Having the right framework is essential when communicating with managers. It allows †

[Read more](#)



New York Times

The House Passed an Extension of a Surveillance Law

Also, the U.S. made it more expensive to drill on public land. Here's the latest at the end of Friday.

[Read more](#)



Breaking Defense

Project Convergence: The Army's tech showcase for the future

This eBook collection from the Project Convergence Capstone 4 event covers network changes with **102 Next** counter-unmanned reform, autonomous ships and more.

[Read more](#)