



## Quality of Life Matters

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Fast Company, in partnership with LinkedIn, just published truly clarifying data on why people select where they live. As you will see from the chart below, the normally assumed number one factor of jobs is number 5 on the list.

It seems that in today's market for the talented residents to select a community, quality of life features are the key factors. The data is clear, if a community expects to grow, they must be clean, safe and have diverse and affordable housing with great shopping, before they can expect those who have a true choice to select them as their next home.

What are your thoughts on the list and where would we rank on these eight categories? I would love your input, hit me up on Facebook at the [Wichita Falls Chamber](#) or via email at [ron@wichitafallschamber.com](mailto:ron@wichitafallschamber.com).

Key factors in the war for residents		
Rank	Factor	Correlation
1	Cleanliness and hygiene	0.38
2	Safety	0.37
3	Housing	0.33
4	Access to amenities, goods and services	0.28
5	Opportunities for work and career	0.25
6	Opportunities for business	0.23
7	Quality of government services	0.18
8	Medical care	0.17

## Chamber Happenings

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### Ribbon Cuttings to Celebrate

Join the Chamber Team as we celebrate our members' expanding presence in the community. Grab your calendars and get ready to cut the red ribbon together!

- [Legend Bank](#) - 3710 Fairway Blvd, Wichita Falls, Texas. May 16, from 11:00 a.m. to 12:00 p.m.

## Featured Events

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### Winning the Future

Community leaders gathered for Winning the Future Tuesday, May 5th and the topic of conversation was, **What Does It Mean To Be A College Town: Community Engagement**. Because in order to achieve results like we never have before, we must do things like we never have before. A special thank you goes out to our lunch sponsor, **Midwestern State University!** If you would like to learn more about this ongoing series, please contact Kasia at [kasia@wichitafallschamber.com](mailto:kasia@wichitafallschamber.com).



### **We Support Sheppard**

Did you know we have more than 125 businesses in Wichita Falls that support Sheppard and its families by offering a discount or special pricing? We've been on a hunt to find all the local businesses that do the same if you know of one send them our way! If you're curious as to what the program looks like or who else is participating check out our website: [Military Friendly Businesses & Wichita Falls Chamber](#) Keep an eye out for the sticker on their door, too!



### **Focus: Romania**

Sarmale, Papanasi, Wine, and Castles b oh my! This month's featured international country partner is Romania. Student pilots from Romania are trained as one of the 14 member nations of the Euro-NATO Joint Jet Pilot Training (ENJJPT) program for the 80th Flying Training Wing (FTW). As part of the Romanian Armed Forces, the Romanian Air Force is known as the Forțele Aeriene Române, RoAF and was officially established in 1818, though the first air unit was established in 1874. Currently, the Romanian Air Force operates the F-16 Fighting Falcon multirole aircraft, as well as C-130 Hercules, C-27J Spartan, An-26 transport airplanes and IAR 330 helicopters. Romania has been a NATO member since 2004.

## Spotlight: Production Machine & Tool



Meet [Production Machine & Tool](#), a veteran owned fabrication and machine shop that opened its doors in 1973. Production Machine & Tool partners with companies to be a solution for their machining and manufacturing problems. They can manufacture parts as large as a truck or as small as a button! They offer lathe services, milling, welding, assembly, pressure testing and more, all inside of their 60,000 square foot facility. One of our favorite things about Production Machine & Tool is the culture their company carries throughout the facility and into their business relationships. They provide services to the oil & gas industry, mining, naval and aerospace & defense. We are proud to have them in Wichita Falls and thankful for their commitment to our community.

## Your Next Job Awaits

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Are you experienced in implementing programs for undergraduate students, coordinating campus-wide activities, advising student organizations and assessing student learning outcomes? **Midwestern State University** is hiring a Coordinator, New Student Programs. [Apply here](#) today!

- [Finance Director](#) - **Work Service Corporation**
- [Drug Testing Specialist](#) - **Drug & Alcohol Testing Compliance Services, LLC**
- [Automotive Sales Consultant](#) - **Foundation of Wichita Falls**

# Hoshi Japanese Steakhouse & Asian Fusion



It is no secret that the best organizations strategically focus on investing in their people.



<https://www.newschannel6now.com>

## Wichita Falls announces notice of land sale

The City of Wichita Falls, Texas has announced that they are selling one parcel of property to the general public.

[Read More](#)



## Entrepreneur

### How to Navigate Today's Complex Entrepreneurial Landscape — 4 Strategies for Success

How to navigate today's fertile yet complex entrepreneurial environment and find a scalable, sustainable business idea that resonates with your vision and aligns with shifting consumer preferences.

[Read More](#)



## Texas Monthly

### Archaeologists Dug Up a Vanished Texas Town and Found 10,000 Artifacts

It's part of a \$51 million project to rebuild Washington-on-the-Brazos, the birthplace of Texas, where the declaration that created the Republic of Texas was signed.

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