



Authenticity and Quality Matter



If you are like me, you got caught up in the Women's NCAA Basketball Tournament, in particular watching Caitlin Clark breaking all-time scoring records, men's and women's. I am fascinated by how drawn people were to the women's tournament, I know it was not just me as the viewership for the Iowa games was larger than the NBA Finals.

The fascination with Caitlin Clark does not seem to be letting up as her WNBA Jersey sold more on day one than the Dallas Cowboys sold last year for their entire team. Ticket sales throughout the league are setting records for quantity and prices for the games she will be playing in. But why?

I called a few friends around the county to ask them their thoughts, they were consistent, she is authentic, played her own game and raised the bar for everyone around her. As I think about it, the same things that make Caitlin great are the same things that make all leaders and communities great.

May we all play, live and perform like Caitlin Clark.

Always Forward.

Ron Kitchens

Chamber Happenings

Ribbon Cuttings to Celebrate

Join the Chamber Team as we celebrate our members' expanding presence in the community. Grab your calendars and get ready to cut the red ribbon together!

- [Nacol's](#) - 2510 Mallard Drive, Wichita Falls, Texas. May 2, from 11:00 a.m. to 12:00 p.m.
- [Legend Bank](#) - 3710 Fairway Blvd, Wichita Falls, Texas. May 16, from 11:00 a.m. to 12:00 p.m.

Featured Events



Sundaes with the CEO

Feel out of the loop and are interested in meeting with our CEO while enjoying a scoop of ice cream? Chamber Members are invited to attend Sundaes with the CEO! Contact Kasia at kasia@wichitafallschamber.com to register for this event.



Maximizing Membership

Are you ready to grow your business by making meaningful connections with your business peers and prospects through Wichita Falls Chamber events, professional development programs, business celebrations and more? Your attendance at Maximizing Membership can help you cultivate your

investment in the Chamber. Contact Kasia at kasia@wichitafallschamber.com to register for this event.

Military Matters



Military Spouses – We Want to Celebrate You!

Join Blue Star Families, Starbucks, and the Wichita Falls Chamber of Commerce for a Military Spouse Appreciation event. This event will be held on Thursday, May 9 from 9:00-10:30 am at Starbucks (1415 SW Parkway). Stop in and say hi, treat yourself to a few gifts and of course, coffee. Children are welcome! We can't wait to see you there.



Virtual Military Spouse Symposium & MSEP Virtual Hiring Fairs

Military One Source Spouse Education & Career Opportunities (SECO) has a whole series of virtual events planned for the month of May for military spouses! Register online today.

May 14-16: Virtual Military Spouse Symposium

Attend one, two or all three days of rich, interactive sessions from 10 a.m. to 4 p.m. EDT. Walk away with confidence, encouragement and actionable next steps.

May 21-23: MSEP Virtual Hiring Fairs Preparation Webinars

These webinars are designed to help prepare for the Military Spouse Employment Partnership Virtual Hiring Fairs. Take your prep a step further with one-on-one resume reviews and mock interviews.

May 29-30: MSEP Virtual Hiring Fairs

Don't miss out on this chance to meet employers who understand the challenges and strengths of military spouse employment.

Jobs Team



Meet the Consultants

Moriah headed to Atlanta this week to meet with more than a dozen site consultants to talk all things Wichita Falls. While there she got to hear from panels on industry trends, what site locations are in high demand and a ton about power. She was able to give quick presentations on Wichita Falls and all the exciting things we have going on as well as talk about where we are headed!

The Jobs Board

Are you able to make deliveries with a company vehicle to fulfill inventory at customer sites? Can you perform replenishment and general maintenance of vending equipment? **Fastenal** is hiring a fulfillment specialist, [apply here](#) today!

- [House Manager](#) - Rathgeber Hospitality House
- [Slot Manager](#) - Apache Lonestar Casino
- [Phlebotomist Sr](#) - Texas Oncology

Hoshi Japanese Steakhouse & Asian Fusion



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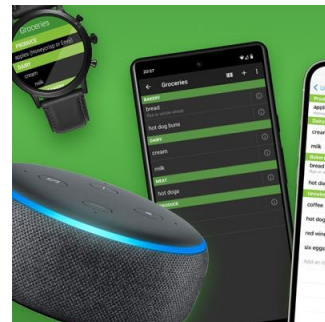


Fast Company

7 great Android time-savers that are free with Google Play Pass

Thanks to being woefully unorganized, I just found out I'm a Google Play Pass subscriber.

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Texas Monthly

Texas Developers Love Big Thirsty Lawns. That's a Huge Problem for the State's Water Supply.

Cities across the state dramatically curbed water use over the last decade. Now, newcomers and first-time homeowners are causing it to spike again.

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<https://www.newschannel6now.com>

Tractor-trailers with no one aboard? The future is near for self-driving trucks on US roads

Within three or four years, companies expect to put thousands self-driving trucks on America's public freeways.

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