

Thursday, April 25 2024

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Leadership Matters

Leadership Matters. The fate of an organization is no longer about capital, technology, location or price, **it's about people**, or I should say the right people who are nurtured and developed. Marcus Buckingham says, "The best strategy for building a competitive organization is to help individuals become better leaders." Which is why we created Leaderfest.

Do you want to be a better leader? Join us at Leaderfest.

Do you want your team to thrive? Join us at Leaderfest.

Do you want to be part of a community movement? Join us at Leaderfest.

Join us on August 2 for Leaderfest 2024 and be prepared to go to the next level.

Learn more at www.Leaderfest.us

Always Forward.

Ron Kitchens



It is no secret that the best organizations strategically focus on investing in their people.

Chamber Happenings

Ribbon Cuttings to Celebrate

Join the Chamber Team as we celebrate our members' expanding presence in the community. Grab your calendars and get ready to cut the red ribbon together!

- [Frank & Joe's Coffee House](#) - 4111 Southwest Parkway, Suite 100, Wichita Falls, Texas. April 30, from 10:00 a.m. to 11:00 a.m.
- [Nacol's](#) - 2510 Mallard Drive, Wichita Falls, Texas. May 2, from 11:00 a.m. to 12:00 p.m.

Featured Events



Wake Up Wichita Falls

It's been a while since we hosted a Wake up Wichita Falls so why not do it during Cinco de Mayo week! Join us on May 3 in the Empire Signs & Graphics Board Room at the Wichita Falls Chamber of Commerce and end your week with a morning fiesta. The [Mexican American Veterans Association](#) will be the showcased charity for this event, come out and support our local veterans.



Financial Aid Event

Money for college begins here! Help will be available to fill out your Free Application for Federal Student Aid and Texas Application for State Financial Aid. Make sure to bring 2022 tax forms or W-2 forms, picture ID and social security number.

Military Matters

The [Sheppard Air Show](#) is this Weekend! Check Out These Great Community Events

Friday, April 26, 5:00-9:00 PM: [Pre-Flight Festival & Market](#) at **Midwestern State University**

Groove to the beats of a live DJ while exploring the Artist & Artisan Market. Enjoy dinner from local food trucks. Families and students can enjoy interactive games, crafts, inflatables, and can meet real-life Guardians of Freedom Heroes from Sheppard Air Force Base! The event is free and open to the public.

Saturday, April 27, 4:30-10:30 PM: [Land Downtown](#), presented by the **Wichita Falls Brewing Company**

This family-friendly event boasts delectable food and drink specials, a live DJ and Red River Vinyl Band, thrilling bounce houses, exciting outdoor games, and aviation-themed excitement. Let's elevate this celebration to new heights.

Sunday, April 28, 11:30 AM- 1:30 PM: [A First Class Brunch: The Project Texoma](#)

Savor a first-class brunch hosted by Project Texoma! Indulge in an opulent buffet complemented by bottomless mimosas, while relishing a bespoke wine flight from local wineries. Enjoy live music and the thrilling airshow at the Wichita Falls Regional Airport. Don't miss this extraordinary affair! Tickets are \$60 per person or \$440 for a table of 8.



Calling all Military Spouses!

Join Blue Star Families, Starbucks, and the Wichita Falls Chamber of Commerce for a Military Spouse Appreciation event. This event will be held on Thursday, May 9 from 9:00-10:30 am at Starbucks (1415 SW Parkway). Stop in and say hi, treat yourself to a few gifts and of course, coffee. Children are welcome! We can't wait to see you there.



Jobs Team



Data Centers, Expo's Learning, These Are A Few of Our Favorite Things

Last week Moriah was invited to attend the Fastenal Expo with our local team. While there she got to meet several of their largest suppliers and get a glimpse of everything Fastenal does day to day to

help our local (and global) manufacturing companies. It was a great couple of days full of networking and learning from their leadership executives on what drives their success.

Fun Fact: Did you know that Fastenal can serve your manufacturing needs in thousands of different ways? They have access to a TON of solutions for the entire industry no matter the size!

While Moriah was in Tennessee, Vicki attended Data Center World, a conference specific to Data Centers and their end users, to learn more about the future for the industry and meet with companies to promote our community. She met with several key site decision influencers in the market for a place such as Wichita Falls, and we're excited for the opportunities that are on the horizon.

The Jobs Board

Are you proficient in financial software and technology tools? Do you have a BS/BA in account or finance? **Work Services Corporation** is hiring for a Finance Director. [Apply here](#) today!

- [Creative Service Director](#) - **KAUZ News Channel 6**
- [Fulfillment Specialist](#) - **Fastenal**
- [Coordinator, New Student Programs](#) - **Midwestern State University**

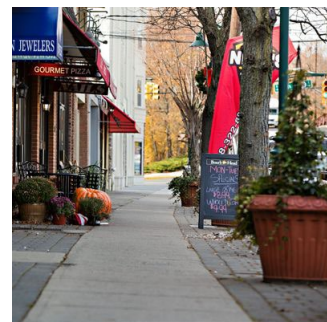


Entrepreneur

Here's What Millions of Small Businesses Have in Common, According to a New Survey

A majority of the businesses surveyed, almost three in five, have been running for at least six years, and 15% were operational for over a quarter of a century.

[Read More](#)



Fast Company

Congress just passed the TikTok divest-or-ban bill. Four big questions for what comes next

Following years of public scrutiny over TikTok's ties to China, the Senate passed a bill Tuesday that would require TikTok's parent company, ByteDance, to divest from the app within nine months or face a ban in the U.S.

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<https://www.newschannel6now.com>

Rep. David Spiller appointed co-chair of Texas Energy Fund Advisory Committee

State Representative David Spiller (R-Jacksboro) was appointed co-chair of the Texas Energy Fund's advisory committee.

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