

Monday, April 22, 2024



Get Ready For The Fiesta of The Year!



Do you have any plans for Cinco de Mayo? We've got you covered! Loco for Cinco will be held on May 4 in the heart of downtown on Travis & 8th Street, presented by DJ Tito's Productions and Potencia Projects. There will be authentic food, mural painting, sanctioned boxing, live music, folklorico dancers and more! [Click here](#) for more details.

Chamber Happenings

Guess Who Joined the Chamber?

We're thrilled to introduce and extend our gratitude to the latest Members who recently joined our Chamber organization:

- [Impact Signs at Falls Truck Center](#)
- **Kelland Properties, Inc.**
- [McEwen Physical Therapist](#)

- [Savage Boards](#)

Look Who Renewed!

We are extremely thankful to these Chamber Members who have recently renewed their memberships:

- [Brewnita Cafe](#)
- [Eagle Railcar Services](#)
- **First Capital Bank Building**
- [Four Stars Auto Group](#)
- [Pro Star Rental](#)
- [Smoothie Heaven](#)
- [Waxing the City](#)
- [Wichita Falls Brewing](#)

Featured Events



Sheppard Air Show

Sheppard Air Force Base welcomes back the USAF Thunderbirds! Enjoy a jam-packed weekend that will include [MSU Texas Pre-Flight Festival & Market](#), [SAFB Air Show](#), [Wichita Falls Brewing Co.](#), [Land Downtown](#) and [Project Texoma A First Class Brunch!](#)



Elevate Your Evening at Business After Hours

Join us at [Guarantee Title](#) tomorrow from 5:00 p.m. to 6:30 p.m. at 2806 Midwestern Parkway. Connect with fellow Chamber members, expand your network, promote your business and win door prizes. Don't miss this chance to enhance your connections and business prospects! Guarantee Title has chosen [Patsy's House Children's Advocacy Center](#) as their showcased charity.



Foundation Automotive Honors Military Service with New Rewards Program

Foundation Automotive is excited to unveil our Military Rewards Program, dedicated to the brave men and women who serve our nation. With deep roots in the Wichita Falls community, our initiative recognizes the sacrifices of military personnel and their families by offering exclusive benefits aimed at making their lives easier and more fulfilling.

Key features of the program include special vehicle pricing, a 15% discount on parts and service

complemented by a free wash and vacuum, and the unique opportunity for customers to direct a \$100 donation to a veteran association of their choosing. These offerings underscore our gratitude and aim to provide meaningful support to those who've dedicated themselves to our country's safety and freedom.

A highlight of our program is the Foundation Automotive Challenge Coin, a symbol of honor, courage, and commitment. This coin is awarded to individuals demonstrating exceptional service or actions that go above and beyond, embodying the spirit of our program's recognition and respect for the military community.

We invite all military members, veterans, and their families to explore these benefits as part of our commitment to "serving those who serve us." Foundation Automotive is more than a car company; we are a community partner, dedicated to giving back to those who have given so much.

Visit us to learn more about how we're driving forward with honor and gratitude for our military heroes.

What's Happening Next Week

Monday April 22,

- [Clogging Classes](#): At Wichita Falls Parks & Recreation Center, from 5:15 p.m. to 6:15 p.m.

Tuesday April 23,

- [Dallas Zoo Animal Show](#): At **River Bend Nature Center**, starting at 10:00 a.m.
- [Art Lab Creative Kids Grade K-4 Afterschool](#): At The Kemp Center for the Arts, from 4:00 p.m. to 5:00 p.m.

Wednesday April 24,

- [April Homeschool Art Class Ages 8-11](#): At **CrashWorks STEAM Studio & Makerspace**, from 10:45 a.m. to 11:45 a.m.
- [Trivia Night](#): At **Taco Darlin**, starting at 7:00 p.m.

Thursday April 25,

- [Storytime](#): At City of Wichita Falls Public Library, from 10:30 a.m. to 11:15 a.m.

Friday April 26,

- [Pre-Flight Festival & Market at MSU Texas](#): At **Midwestern State University**, from 5:00 p.m. to 9:00 p.m.
- [Church Basement Ladies](#): At Stage 2 Dinner Theatre, from 6:30 p.m. to 9:00 p.m.

Saturday April 27,

- [Sheppard Air Force Base 2024 Air Show](#): At **Sheppard Air Force Base**, starting at 9:00 a.m.
- [Vendors Paradise](#): At J.S. Bridwell Agricultural Center, from 11

What's Happening Next Week

Monday April 29,

- [Line Dancing Lessons](#): At Wichita Falls Parks & Recreation Center, from 6:15 p.m. to 7:15 p.m.

Tuesday April 30,

- [D&D Del Ni" o](#) - At Wichita Falls Museum of Arts, from 5:30 p.m. to 7:30 p.m.
- [Strawberry Market Cookie Class](#): At **Horseshoe Bend Cellars Vineyard & Winery**, starting at 6:00 p.m.
- [Bingo for Wichita County Autism Awareness](#): At **OG Cellars at the Holt**, from 6:00 p.m. to 9:00 p.m.

Wednesday May 1,

- [Trivia Night](#): At **Taco Darlin**, starting at 7:00 p.m.
- [Acrylic Painting Classes](#): At Wichita Falls Parks & Recreation Center, from 6:00 p.m. to 7:00 p.m.

Thursday May 2,

- [Mommy & Me: Mother's Day](#): At **CrashWorks STEAM Studio & Makerspace**, from 10:00 a.m. to 11:00 a.m.
- [After Hours Artwalk](#): At Downtown Wichita Falls, from 5:30 p.m. to 9:00 p.m.
- [Couch to 50 Mile Info Meeting](#): At **Endurance House Wichita Falls**, starting at 6:00 p.m.

Friday May 3,

- [Kids Night Out: CrashWorks STEAM Studio & Makerspace](#), from 6:30 p.m. to 9:30 p.m.
- [Strange Lucy with special guests Brass Skulls](#): At **Iron Horse Pub**, starting at 9:30 p.m.

Saturday May 4,

- [SummerBASH Spectacular](#): At **Wichita Falls Farmers Market**, from 7:30 a.m. to 5:00 p.m.
- [Eddie Hills Fun Cycle Charity Chili Cook Off](#): At **Eddie Hills Fun Cycle**, from 8:00 a.m. to 2:00 p.m.
- [AA Bottom](#): At **Iron Horse Pub**, starting at 9:30 p.m.

Sunday May 5,

- [Mimosas with Mother's Sunday Brunch](#): At **Horseshoe Bend Cellars Vineyard & Winery**, from 12:00 p.m. to 3:00 p.m.
- [Craft & Cocktails: Succulent Painted Pot](#): At Pelican's, from 2:00 p.m. to 4:00 p.m.

<https://www.newschannel6now.com>

MSU student to move to D.C. after successful internship with Congress

Following a successful internship in a congressional office, an MSU student is looking towards making it her career.

[Read more](#)



Texas Monthly

Meanwhile, in Texas: A Very Popular Tortoise Ran Away From Home Very, Very Slowly

A brief and highly selective look at what just happened, from a tortoise that ran (well, crawled) away to some gizmos that were carried (that is, taken) away.

[Read more](#)



Fast Company

Netflix will stop disclosing member count. Will it hurt advertising?

This story originally appeared in The Technology Letter and is republished here with permission. Shares of Netflix are down almost 6% in late trading despite the company beating on revenue and profit with its Q1 report, and forecasting this quarter's profit higher as well, with new subscribers coming in well above consensus. Seems that after a 25%...

[Read more](#)

