



## Cajun Fest, Ranch Rodeo, 4th in the Falls Freedom Fest, Hotter'N Hell

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If you're like me, I love great community festivals and we have great ones in Wichita Falls. Not only do you get once a year food offerings (I see you crawfish and funnel cakes), hear incredible bands and get to hang out with some of the greatest people America has to offer.

I hear that Falls Fest was hugely popular and regularly I am told that we should start a new music festival that would draw people from all over Texas and Oklahoma to replace it. I would love to hear your favorite festivals / events in the region? What festivals should we start? Email me your thoughts at [ron@wichitafallschamber.com](mailto:ron@wichitafallschamber.com) and we will post them online.

And do not miss Cajun Fest this weekend! Check here for the details:  
<https://downtownwf.com/event/cajun-fest/>

Always Forward.

Ron Kitchens

## Chamber Happenings

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### Ribbon Cuttings to Celebrate

Join the Chamber Team as we celebrate our members' expanding presence in the community. Grab your calendars and get ready to cut the red ribbon together!

- [Safe Simple Storage](#) - 7124 Seymour Highway, Wichita Falls, Texas. April 19, from 12:00 p.m. to 1:00 p.m.
- [Nacol's Jewelry](#) - 2510 Mallard Drive, Wichita Falls, Texas. April 25, from 10:30 a.m. to 11:30 a.m.
- [Frank & Joe's Coffee House](#) - 4111 Southwest Parkway, Suite 100, Wichita Falls, Texas. April 30, from 10:00 a.m. to 11:00 a.m.



### **Elevate Your Evening at Business After Hours**

Join us at [Guarantee Title](#) on April 23 from 5:00 p.m. to 6:30 p.m. at 2806 Midwestern Parkway. Connect with fellow Chamber members, expand your network, promote your business and win door prizes. Don't miss this chance to enhance your connections and business prospects! Guarantee Title has chosen [Patsy's House Children's Advocacy Center](#) as their showcased charity.

## Featured Events

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### Sheppard Air Show

Sheppard Air Force Base welcomes back the USAF Thunderbirds! Enjoy a jam-packed weekend that will include [MSU Texas Pre-Flight Festival & Market](#), [SAFB Air Show](#), [Wichita Falls Brewing Co.](#) [Land Downtown](#) and [Project Texoma's A First Class Brunch](#).



### Wine Fest

Spring Wine Fest is back at Wichita Falls this Saturday from 9:00 a.m. to 2:00 p.m. Some of the participating wineries will be **Horseshoe Bend Cellars Vineyard and Winery**, 6th St. Winery and Maydelle Country Wines. **Brie Charcuterie** will also be present offering charcuterie boards to go! For more information on this event [click here](#).

## Jobs Team

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### **MRO Americas 2024**

Vicki from our Jobs Team joined colleagues with Team Texas to attend the MRO Americas show in Chicago last week. This show is for companies who supply components and parts to the aviation and aerospace industry. While there, Vicki was able to connect with several businesses to generate potential new leads for Wichita Falls!

## **Military Matters**

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### **Retiree Appreciation Day at Sheppard AFB**

Calling all military retirees! Join the Sheppard AFB Retiree Activities Office (RAO) for their Retiree Appreciation Day (RAD) on Saturday, May 4 starting at 11:00 a.m. This is a great opportunity to

connect with other retirees and on and off base resources available to you! Questions? Email [sheppardrao@gmail.com](mailto:sheppardrao@gmail.com)

## The Jobs Board

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Do you have excellent communication and customer service skills? Do you have strong negotiation skills and the ability to close deals? **Foundation Auto** is hiring an Automotive Sales Consultant. [Apply here](#) today!

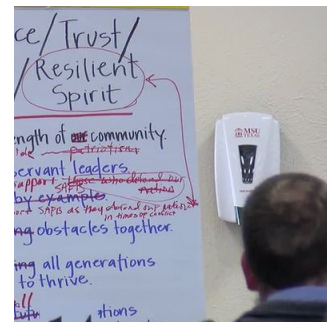
- [Drug Testing Specialist](#) - Drug & Alcohol Testing Compliance Services
- [Fulfillment Specialist](#) - Fastenal
- [Slot Tech](#) - Apache Lonestar Casino
- [Housekeeper](#) - Rathgeber Hospitality House

<https://www.newschannel6now.com>

### Wichita Falls hosts Defining Our Culture Conference

The importance of trust, integrity, and authenticity were all topics of discussion at Day 2 of the Defining Our Culture Conference in Wichita Falls.

[Read More](#)

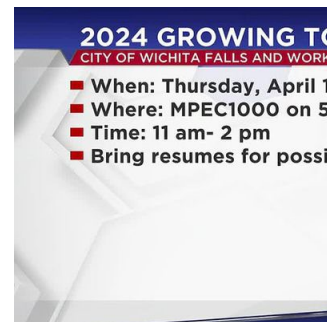


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### City of WF to join Workforce Solutions for Growing Together job fair

Chris Horgen and Thomas Ostovich joined us in the studio this afternoon to talk about the upcoming Growing Together job fair.

[Read More](#)



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## Wichita Falls named 22nd best place to live in Texas

According to USA Today, Wichita Falls is the 22nd best place to live in Texas.

[Read More](#)

